

CHAPTER III

RESEARCH METHOD

3.1 Type of Research

This study use descriptive qualitative research it used to describe which are not amenable to being counted or measured in objective way. According to Mubarok (2015:18) Qualitative research emphasizes analysis and deductive and inductive inference process as well as on the analysis of the dynamics of the relationship between the observed phenomena, using scientific logic. This does not mean that qualitative approach does not use quantitative data support, but the emphasizes is not on the testing the hypothesis, but the attempt to answer the research question through formal ways of thinking and argumentative.

Qualitative design is appropriate to describe what human feeling at specific situation. This design is to look and understand how the character on the novel “Animal Farm” cooperate or violate maxims of manner in the novel. Then it uses qualitative research to conduct this research. In this research, the writer looked for the violation maxim of manner from the data. The writer gives explanation about the violation maxim of manner that found in the novel. Then the writer identified the frequently violation maxim of manner in the novel. The writer also gives the presentation of data result.

3.2 Technique of Data Collection

The data collection is taken from the novel entitled “Animal Farm” before analyzing the violation of maxim on the data. The writer read the novel and understood it well. In the process of reading the novel, the writer used SQ3R method. According to Professor Robinson there are five steps on SQ3R method : Survey-Question-Read-Recite-Review (Dugan & Linder,1999:26). SQ3R is the most popular method that used in college reading course and the goal of SQ3R method is to help the reader to catch and get the content easily. The five step SQ3R Method to help the writer to analyse the novel.

1. Survey

The first step of SQ3R is to survey the chapter. Survey means to observe the layout of something and get an idea of how it is constructed. Skim over the chapter and observe the titles and subtitles, take a look at the graphics, and make a mental note of the overall layout. The survey of the chapter gives an idea of what is most important.

2. Question

Read the first section of the novel and make some questions then search the answer for the answers of the questions. Generate questions about the content of the reading. For example, convert headings and sub headings into questions and then look for the answer in the content of the text. Other general questions may also be formulated:

- What in this chapter about?
- What question is this chapter trying to answer?

3. Recite

At this part the writer read an initial section, look away and try to recite the answer to the question, using own words and examples. This step is necessary because at this step to help the writer to remember and understand the information.

4. Review

The review step helps to refine the material in each chapter and begin to build memory and for repetition of the material and will recall the information.

5. Recite

On this step the read each paragraph repeats the question or summarizes in own words, take a note and underline the important information.

Using this method, the writer should have survey to get the general information in reading the first and the last part of the novel. Such as, the title of the novel, the author and the summary of the novel. The next step is the writer made some question about the novel by the hope it can make easier to catch the information before reading the novel and retelling about it. The last step in SQ3R method is review the novel that had been read by the writer, neither the whole part of the novel nor the important part of the novel.

3.3 Method of Data Analysis

Based on Miles & Huberman (1984 : 15-23) Qualitative data are attractive. They are source of well-grounded, rich descriptions and explanations of processes of occurring in local contexts. With qualitative data one can preserve the chronological flow, assess local causality, and derive fruitful explanations and also they help researcher go beyond initial preconceptions and framework. There are three steps in analyzing the data : Data Reduction – Data Display- Data Conclusion.

1. Data Reduction

It is the process of selecting, focusing, simplifying, abstracting, and transforming the ‘raw’ data that appear in written-up field notes. Data reduction occurs continuously throughout the life of any qualitatively oriented project. This is part of analysis.

To inventarize character the researcher use Discourse analysis. Based on Paltridge (2006:2) Discourse analysis focuses on knowledge beyond the word, clause, phrase and sentence that is needed for successful communication. Discourse analysis is the method that is often used to analyze discourse, conversation and literary work in form of spoken and written texts. As well as in this research, the researcher will use such discourse analysis to analyze violation maxim of manner in the novel *Animal Farm*.

2. Data Display

The second major flow of analysis activity is data display. Generally, a display is an organized, compressed assembly of information that permits conclusion drawing and action. Looking at display help us to understand what is happening and to do something either analyzing further or taken action based on that understanding. The good display and data, in the form of tables, charts, networks and other graphical formats is essential. This is a continual process, rather than just one to be carried out at the end of the data collection. In this research, the writer would give an example of the data.

The result violation maxim of manner characters :

Cinderella

One day after the party the prince looking for the owner of the glasses shoes, he search in every home in entire kingdom and finally he arrived at Cinderella's house.

Prince : Knock knock knock ! (Knock the door)

Cinderalla : wait ! who is there ? (Open the door)

Prince : This is me, I want to looking for the owner of the glasses shoes. The owner was disappear, I hear that there the owner of this house have a daughter.

Step mother : Yes, I have beautiful daughter my prince ! (Suddenly came out with his daughter)

Prince : *Would you like to wear this shoes, lady ?* (Said to Cinderella)

Cinderalla : *I should call my sister*

Prince : Is she also your daughter ?

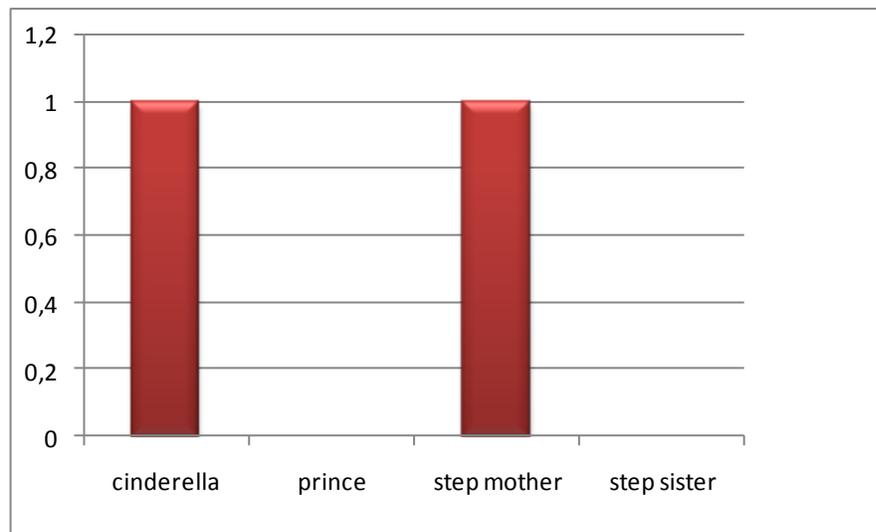
Step mother : Did you want a cup of coffe?

Description : Cinderella said ambiguity respond. Because the prince ask her to wear the shoes but she answer the question with unclearly. The step mother also have violation maxim of manner because she give an unlogical answer.

Technique of description the writer gives and bold in the dialog or statement that show the violation maxim of manner, then will be percentage in form of diagram to point out the most frequently violation maxim of manner in novel “Animal Farm” by George Orwell.

3. Data Conclusion

The third of analysis activity is conclusion drawing and verification. Form the beginning of data collection, the qualitative analysis to beginning to decide what things mean, is noting regularities, patterns, explanations, possible configurations, causal flows, and propositions. Final conclusion may not appear until the data collection is over. Conclusion drawing is only half of the procedure. Conclusion are also verifies as the analysis process. In this step will showed the diagram calculation. Wheter, it is frequent or not.



Based on the diagram above, we can make conclusion that Cinderella and also the step mother make a one violation maxim of manner.