

# **CHAPTER 1**

## **INTRODUCTION**

### **1.1 Background of the study**

Language is a media for human to communicate and speak each other. We know that language is very important for human life. It is important things to connect human. However, language is useless without meaning. Language actually has explicit and implicit (contextual) meaning. In this world there are many kinds of language for example English language. As we know that at this time English language is the first language in this world also as a international language and it is to communicate with each other. In daily communication, various style of language and conversation occur. The way in delivering messages in conversation are developing through the ages. Language is a means of communication. Through language we can communicate with other people and even with other nation.

Communication is a way to human being to connect each other in order to make a sense of what is said in an interaction, they have to look at various factors which that related to social distance and closeness. Conversation joins in which more than two people. In social science generally and linguistic specifically, the cooperative principle describe how people interact each other. According to Grice theory, it is important to draw relation between what speaker means, implies and what sentences or other expression means or implies. Systematically this study tries to to find what speaker meaning's (Davis,2007:3).

On other hand based on Inayati (2014) in daily communication, various style of conversation occurs. The way in delivering the messages in conversation are developing through the ages. Levinson (1983: 284) defined conversation as the familiar kind of talk in which two or more participants freely alternate in speaking.

Grice's pragmatics framework is general, and the elaboration of conversational implicature in particular, are founded on the Cooperative Principle. But even it is the key of notion, the role of an even more general principle has not always been fully appreciated. Describing about maxims of conversation Grices sites the basis rasonality as the reason his program extends beyond communication to non linguistics interchanges (Horn & Ward, 2004 :24)

Novel is a kind of examples of written literature, Novel is a piece of prose fiction of a reasonable length, it has many chapter of pages. Sometimes, in the novel the author wants to try to create real experiences in the plot of the story. Commonly, novel has some elements that develop the story; they are intrinsic and extrinsic element. The intrinsic elements are an aspect that develops inside the story itself. Those aspects are : character, plot, setting, style and etc. The extrinsic elements are an aspect in a fiction that develops the story from the outside. It can be some facts or information that support and surround the story. In reading the novel sometimes we find some character who always speak ambiguity and not clearly and sometime the reader should undertand deeply. Many conversations are found in novel by uttering word by word or even uttering sentence by sentence. The conversation involves people as speaker and hearer. Speaker might say what the purpose of his or her utterance to hearer and the hearer give some responses to

what speaker said. It means that sometimes in communication, the conversation runs well or does not at all. This maybe due to the speaker himself that cannot explain his utterances clearly enough or a listener does not seriously respond the speaker by giving him any kind of speech act.

The importance of maxim manner in conversation is when every people communicate with each other must be clear and correct to give the information or question to avoid ambiguity and also misunderstanding. So it is the same with the rules of maxim of manner that the speaker must speak clearly and not ambiguous. The writer chose novel because it rarely any researchers analyze a novel and also to make it easier to the reader. Sometimes some reader are little bit confused and most of them only guess the meaning of some conversation in the novel even they did not know the mean of it or they can not catch the content easily.

In this study, the novel from George Orwell with the tittle “ *Animal farm*” that will be used as the data to analysis the aspect of maxim especially maxim manner.

## **1.2 Statement of the Problem**

The writer has two problems on this study that are represented through below questions :

1. Which characters did maxim violation conveyed in “*Animal Farm*” novel?
2. How many violation maxim of manner can be found in “*Animal Farm*” novel?

### **1.3 Objective of the study**

Based on the problems stated above the objective of the study are :

1. To find out the relation between character and the maxim are conveyed in "*Animal Farm*" novel.
2. To find out how many maxim manner in "*Animal Farm*" Novel.

### **1.4 Significances of the Study**

Based on the objectives of the study, the writer hopes that the result of this study to contribute some advantages of language and give learning to the reader how to make a good communication and to add the scope of pragmatics study as one of the linguistic field study that focuses on the language uses of society. In addition, the researcher is expected to be one of the useful references for the reader especially they who are interested in pragmatics studies. As for the writer, this research is to add and expand the knowledge of pragmatics, especially the study of cooperative principle about violation of maxim manner.

### **1.5 Thesis Organization**

The outline of the report is as follows,

Chapter I consist of background of the study, statement of the problem, objective of the study, significance of the study, and the outline of the study.

Chapter II present of present review related literature. This chapter concerns with review of previous studies related to the topic, review of related literature, and the figure of theoretical framework.

Chapter III discusses about research method consist of type of research, type of analysis, source of data, technique of data collection and technique of data analysis.

Chapters IV discuss and explain about the analysis violation of maxim manner and also will present the data analysis.

Chapters V present the result of the study. It includes data analysis and reflection of research finding.