LAMPIRAN-LAMPIRAN

Lampiran 1. Kuisioner Penelitian

Bersama dengan kuesioner ini saya meminta kesediaan Saudara/i untuk mengisi pernyataan yang saya ajukan. Informasi yang Saudara/i berikan merupakan bantuan yang sangat berarti bagi saya dalam melakukan penelitian skripsi dengan judul **PENGARUH KEPUASAN KONSUMEN, KUALITAS PRODUK DAN KUALITAS LAYANAN TERHADAP *REPURCHASE INTENTION* (Studi pada konsumen Kedei Coffe Ngabul Jepara).** Atas kesediaan Saudara/i meluangkan waktu saya ucapkan terimakasih.

I.   **Identitas Responden**

Nama Responden :

Jenis Kelamin   : ☐ Laki-laki   ☐ Perempuan

Usia   : ☐ 17-20 tahun   ☐ 21-24 tahun

    ☐ 25-28 tahun   ☐ 29-32 tahun

    ☐ >32 tahun

Status Pekerjaan   : ☐ Pelajar   ☐ Karyawan Swasta

    ☐ PNS   ☐ Wiraswasta

    Lain-lain…………………………………..

Pendidikan terakhir :

    ☐ SD   ☐ SMA   ☐ Sarjana

    ☐ SMP   ☐ Diploma   ☐ Pasca Sarjana

II. Petunjuk pengisian

Pilihlah salah satu jawaban yang paling tepat sesuai dengan pemikiran atau pengalaman anda dengan tanda check list (√) pada setiap butir pertanyaan.

Keterangan :

SS = Sangat Setuju (skor 5)

S   = Setuju (skor 4)

R   = Ragu (skor 3)

TS = Tidak Setuju (skor 2)

STS = Sangat Tidak Setuju (skor 1)

III. Daftar Pertanyaan

1. Sumber informasi yang di dapatkan :

   ☐ Pengalaman pribadi

   ☐ Keluarga/teman

   ☐ Social Media

   ☐ Sumber Lain

2. Pernah membeli kopi di kedei coffe Jepara :

   ☐ 2-5 kali

   ☐ 6-10 kali

   ☐ 11-15 kali

   ☐ >15 kali

Pernyataan	Jawaban				
	STS 1	TS 2	R 3	S 4	SS 5
Kepuasan Konsumen (X_1)					
1. Puas dengan kesesuaian produk kedei coffe dan biaya yang dibayarkan					
2. Puas karena kedei coffe memberikan promo yang berbeda dari *coffeshop* yang lain					
3. Puas mengkonsumsi produk kedei coffe karena benar-benar asli kopi lokal Jepara					
Kualitas Produk (X_2)					
1. Kedei coffe menawarkan keragaman produk kopi sesuai dengan harapan konsumen					
2. Kedei coffe tetap stabil mempertahankan kualitas produknya dengan menyajikan rasa kopi yang khas					
3. Kedei coffe selalu memperbaiki produk yang tidak sesuai dengan selera konsumen					
4. Kedei coffe menawarkan produk yang inovatif sesuai sesuai dengan keinginan konsumen					
Kualitas Layanan (X_3)					
1. Karyawan di keddei coffe berpenampilan rapi dan menarik					
2. Karyawan di keddei coffe selalu memberikan pelayanan yang memuaskan					
3. Karyawan di keddei coffe tanggap dalam merespon permintaan konsumen					
4. Karyawan di keddei coffe memiliki pengetahuan mendalam tentang produk					
5. Karyawan di keddei coffe memberikan perhatian secara personal (pribadi) kepada setiap konsumen					
Repurchase Intention (Y)					
1. Berminat untuk membeli dan mengkonsumsi kembali produk di keddei coffe					
2. Bersedia merekomendasikan keddei coffe kepada orang lain					
3. Lebih memilih keddei coffe dibandingkan dengan merek pesaing yang sejenis					
4. Berkeinginan mencari tahu tentang informasi produk terbaru yang disebar keddei coffe melalui akun media sosial resmi dari keddei coffe					

Lampiran 2. Tanggapan Responden

Res	Kepuasan			Ttl	Kualitas produk				Ttl	Kualitas layanan					Ttl	Repurchase Intention				Ttl
	X1.1	X1.2	X1.3		X2.1	X2.2	X2.3	X2.4		X3.1	X3.2	X3.3	X3.4	X3.5		Y1	Y2	Y3	Y4	
1	4	3	4	11	4	4	4	4	16	4	4	4	4	5	21	4	4	2	4	14
2	5	4	5	14	5	4	4	5	18	5	5	5	1	2	18	5	4	4	4	17
3	4	5	5	14	4	4	3	2	13	3	1	3	1	1	9	2	4	3	2	11
4	4	4	4	12	3	5	5	4	17	4	3	5	4	4	20	4	5	2	4	15
5	2	2	3	7	4	3	3	4	14	4	4	4	4	4	20	4	4	4	4	16
6	4	3	4	11	1	4	3	2	10	1	3	2	3	3	12	3	3	1	3	10
7	5	5	5	15	4	4	5	4	17	5	5	4	4	4	22	4	4	4	5	17
8	3	3	3	9	3	3	3	3	12	3	3	3	3	3	15	3	3	3	3	12
9	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	5	4	4	4	17
10	4	4	5	13	3	4	4	4	15	4	4	4	4	4	20	4	4	4	4	16
11	4	3	2	9	4	4	4	4	16	4	4	4	4	4	20	4	3	3	4	14
12	5	5	5	15	5	5	5	5	20	5	5	5	5	5	25	5	5	5	5	20
13	4	4	4	12	4	4	3	3	14	4	4	4	3	3	18	4	4	3	4	15
14	4	5	5	14	4	5	5	4	18	5	5	5	4	4	23	4	4	4	4	16
15	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
16	4	4	4	12	5	5	5	4	19	5	5	4	5	1	20	1	2	3	4	10
17	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
18	4	3	4	11	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
19	5	5	5	15	5	5	5	5	20	5	5	5	5	5	25	5	5	5	5	20
20	4	4	4	12	4	4	4	4	16	5	4	5	4	2	20	4	4	4	4	16
21	4	5	5	14	5	5	5	5	20	5	5	5	5	5	25	5	5	5	5	20
22	4	5	5	14	5	5	5	5	20	5	5	5	5	5	25	5	5	5	5	20
23	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
24	3	4	3	10	3	3	3	3	12	3	3	3	3	3	15	3	3	3	3	12
25	4	5	3	12	5	4	4	5	18	4	4	4	4	4	20	5	4	4	5	18
26	3	3	4	10	3	4	3	4	14	4	3	3	4	3	17	2	3	1	3	9
27	4	2	4	10	3	3	3	3	12	5	4	3	2	3	17	4	4	3	3	14
28	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
29	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
30	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
31	4	4	4	12	4	4	4	4	16	4	3	4	3	3	17	4	4	3	4	15
32	4	4	4	12	4	4	4	4	16	4	3	4	3	3	17	4	4	3	4	15
33	5	5	5	15	5	5	5	5	20	5	5	5	5	5	25	5	5	5	5	20
34	5	4	5	14	4	4	4	4	16	3	4	4	4	4	19	5	5	5	4	19
35	5	4	5	14	4	4	4	4	16	3	4	4	4	4	19	5	5	5	4	19
36	4	4	4	12	4	4	3	4	15	4	4	3	3	3	17	3	4	3	3	13
37	4	4	4	12	3	4	5	4	16	4	3	4	4	5	20	2	4	4	5	15

38	5	5	5	15	5	5	5	5	20	5	5	5	5	5	25	5	5	5	5	20
39	3	4	4	11	4	5	5	5	19	5	5	5	4	4	23	4	4	4	5	17
40	4	4	3	11	4	5	3	4	16	4	4	4	3	4	19	4	4	4	4	16
41	4	4	4	12	3	4	4	4	15	4	4	4	4	4	20	4	4	4	4	16
42	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
43	3	4	5	12	3	4	4	4	15	3	4	3	4	4	18	4	4	4	4	16
44	4	4	5	13	4	4	4	4	16	4	4	4	4	4	20	4	4	4	3	15
45	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	3	15
46	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
47	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
48	5	4	5	14	5	4	4	4	17	4	4	4	4	3	19	4	5	5	5	19
49	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
50	4	5	4	13	3	4	4	4	15	3	4	4	4	4	19	4	4	4	4	16
51	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
52	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	5	4	4	4	17
53	4	4	4	12	5	4	4	4	17	4	4	4	3	4	19	4	4	4	4	16
54	4	4	4	12	3	3	4	5	15	5	4	4	4	4	21	4	4	4	4	16
55	4	5	4	13	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
56	5	5	5	15	5	5	5	5	20	5	5	5	5	5	25	5	5	5	5	20
57	5	4	5	14	4	5	5	5	19	5	5	5	5	5	25	5	5	4	4	18
58	5	4	4	13	4	3	4	4	15	4	4	4	4	4	20	4	4	4	4	16
59	4	4	5	13	5	5	5	4	19	4	4	4	4	4	20	4	5	5	4	18
60	4	4	4	12	4	4	4	4	16	4	4	4	4	5	21	5	5	4	4	18
61	5	4	4	13	4	4	4	4	16	5	5	5	5	4	24	5	4	4	4	17
62	4	4	4	12	4	5	5	5	19	5	5	4	4	4	22	4	4	4	5	17
63	5	5	5	15	5	5	5	5	20	5	5	5	5	4	24	4	4	4	4	16
64	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
65	4	4	4	12	3	4	4	4	15	4	4	4	4	4	20	4	4	4	4	16
66	5	5	5	15	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
67	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
68	5	4	2	11	4	1	3	5	13	5	5	5	1	2	18	3	3	3	1	10
69	5	5	4	14	4	5	5	5	19	5	4	4	4	4	21	4	4	4	4	16
70	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
71	4	4	4	12	4	4	4	4	16	4	4	4	4	5	21	4	5	4	4	17
72	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
73	4	4	4	12	4	5	4	4	17	4	4	4	4	3	19	4	4	4	4	16
74	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	3	4	15
75	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
76	4	3	5	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
77	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
78	4	4	4	12	4	4	4	4	16	3	4	4	4	3	18	4	4	4	4	16

79	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
80	4	4	5	13	4	5	4	4	17	4	4	4	4	4	20	4	5	3	4	16
81	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
82	5	4	4	13	3	5	4	5	17	5	4	4	4	4	21	5	4	4	5	18
83	4	4	4	12	4	4	4	3	15	3	4	4	4	4	19	4	4	4	4	16
84	5	5	5	15	5	5	5	5	20	5	5	5	5	5	25	5	5	5	5	20
85	4	3	4	11	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
86	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
87	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
88	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
89	5	4	5	14	5	4	4	4	17	4	4	4	4	4	20	4	4	4	4	16
90	5	4	4	13	4	4	4	4	16	4	4	4	4	3	19	4	4	3	4	15
91	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
92	5	5	5	15	5	5	5	5	20	5	5	5	5	5	25	5	5	5	5	20
93	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	3	15
94	5	5	5	15	5	5	5	5	20	5	5	5	5	5	25	5	4	4	4	17
95	4	4	4	12	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16
96	4	4	5	13	4	4	4	4	16	4	4	4	4	4	20	4	4	4	4	16

Lampiran 3. Deskripsi Variabel

a. **Deskripsi Variabel Kepuasan konsumen**

Statistics

		X1.1	X1.2	X1.3
N	Valid	96	96	96
	Missing	0	0	0
Mean		4.17	4.07	4.20
Median		4.00	4.00	4.00
Percentiles	25	4.00	4.00	4.00
	50	4.00	4.00	4.00
	75	4.00	4.00	5.00

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1.0	1.0	1.0
	3	5	5.2	5.2	6.3
	4	67	69.8	69.8	76.0
	5	23	24.0	24.0	100.0
	Total	96	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	2.1	2.1	2.1
	3	8	8.3	8.3	10.4
	4	67	69.8	69.8	80.2
	5	19	19.8	19.8	100.0
	Total	96	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	2.1	2.1	2.1
	3	5	5.2	5.2	7.3
	4	61	63.5	63.5	70.8
	5	28	29.2	29.2	100.0
	Total	96	100.0	100.0	

b. Deskripsi Variabel Kualitas Produk

Statistics

		X2.1	X2.2	X2.3	X2.4
N	Valid	96	96	96	96
	Missing	0	0	0	0
Mean		4.02	4.15	4.10	4.11
Median		4.00	4.00	4.00	4.00
Percentiles	25	4.00	4.00	4.00	4.00
	50	4.00	4.00	4.00	4.00
	75	4.00	4.00	4.00	4.00

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	1.0	1.0	1.0
	3	13	13.5	13.5	14.6
	4	64	66.7	66.7	81.3
	5	18	18.8	18.8	100.0
	Total	96	100.0	100.0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	1.0	1.0	1.0
	3	6	6.3	6.3	7.3
	4	66	68.8	68.8	76.0
	5	23	24.0	24.0	100.0
	Total	96	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	11	11.5	11.5	11.5
	4	64	66.7	66.7	78.1
	5	21	21.9	21.9	100.0
	Total	96	100.0	100.0	

X2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	2.1	2.1	2.1
	3	5	5.2	5.2	7.3
	4	69	71.9	71.9	79.2
	5	20	20.8	20.8	100.0
	Total	96	100.0	100.0	

c. **Deskripsi Variabel Kualitas Layanan**

Statistics

		X3.1	X3.2	X3.3	X3.4	X3.5
N	Valid	96	96	96	96	96
	Missing	0	0	0	0	0
Mean		4.14	4.09	4.10	3.94	3.90
Median		4.00	4.00	4.00	4.00	4.00
Percentiles	25	4.00	4.00	4.00	4.00	4.00
	50	4.00	4.00	4.00	4.00	4.00
	75	5.00	4.00	4.00	4.00	4.00

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	1.0	1.0	1.0
	3	9	9.4	9.4	10.4
	4	61	63.5	63.5	74.0
	5	25	26.0	26.0	100.0
	Total	96	100.0	100.0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	1.0	1.0	1.0
	3	8	8.3	8.3	9.4
	4	67	69.8	69.8	79.2
	5	20	20.8	20.8	100.0
	Total	96	100.0	100.0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1.0	1.0	1.0
	3	7	7.3	7.3	8.3
	4	69	71.9	71.9	80.2
	5	19	19.8	19.8	100.0
	Total	96	100.0	100.0	

X3.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	3.1	3.1	3.1
	2	1	1.0	1.0	4.2
	3	9	9.4	9.4	13.5
	4	69	71.9	71.9	85.4
	5	14	14.6	14.6	100.0
	Total	96	100.0	100.0	

X3.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	2	2.1	2.1	2.1
	2	3	3.1	3.1	5.2
	3	13	13.5	13.5	18.8
	4	63	65.6	65.6	84.4
	5	15	15.6	15.6	100.0
	Total	96	100.0	100.0	

d. Deskripsi Variabel *Repurchase Intention*

Statistics

		Y1	Y2	Y3	Y4
N	Valid	96	96	96	96
	Missing	0	0	0	0
Mean		4.06	4.10	3.89	4.02
Median		4.00	4.00	4.00	4.00
Percentiles	25	4.00	4.00	4.00	4.00
	50	4.00	4.00	4.00	4.00
	75	4.00	4.00	4.00	4.00

Y1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	1.0	1.0	1.0
	2	3	3.1	3.1	4.2
	3	5	5.2	5.2	9.4
	4	67	69.8	69.8	79.2
	5	20	20.8	20.8	100.0
	Total	96	100.0	100.0	

Y2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1.0	1.0	1.0
	3	6	6.3	6.3	7.3
	4	71	74.0	74.0	81.3
	5	18	18.8	18.8	100.0
	Total	96	100.0	100.0	

Y3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	2	2.1	2.1	2.1
	2	2	2.1	2.1	4.2
	3	14	14.6	14.6	18.8
	4	65	67.7	67.7	86.5
	5	13	13.5	13.5	100.0
	Total	96	100.0	100.0	

Y4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	1.0	1.0	1.0
	2	1	1.0	1.0	2.1
	3	9	9.4	9.4	11.5
	4	69	71.9	71.9	83.3
	5	16	16.7	16.7	100.0
	Total	96	100.0	100.0	

Lampiran 4. Hasil Uji Validitas dan Reliabilitas

a. **Variabel Kepuasan konsumen (X1)**

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.733	.735	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X1.1	8.27	1.068	.574	.334	.628
X1.2	8.37	1.003	.571	.332	.628
X1.3	8.24	.992	.527	.278	.684

b. **Variabel Kualitas Produk (X2)**

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.818	.822	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X2.1	12.35	2.169	.565	.348	.810
X2.2	12.23	2.219	.582	.513	.799
X2.3	12.27	2.058	.784	.678	.706
X2.4	12.26	2.215	.649	.521	.768

c. **Variabel Kualitas Layanan (X3)**

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.829	.841	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X3.1	16.03	4.514	.579	.621	.809
X3.2	16.07	4.308	.735	.621	.768
X3.3	16.06	4.562	.720	.648	.778
X3.4	16.22	4.113	.625	.525	.798
X3.5	16.26	4.255	.540	.476	.826

d. *Repurchase Intention* (**Y**)

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.846	.852	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Y1	12.01	2.495	.715	.549	.791
Y2	11.97	2.918	.728	.554	.797
Y3	12.18	2.392	.704	.497	.799
Y4	12.05	2.816	.621	.389	.830

Lampiran 5. Hasil Uji Normalitas

Normal P-P Plot of Regression Standardized Residual
Dependent Variable: Y
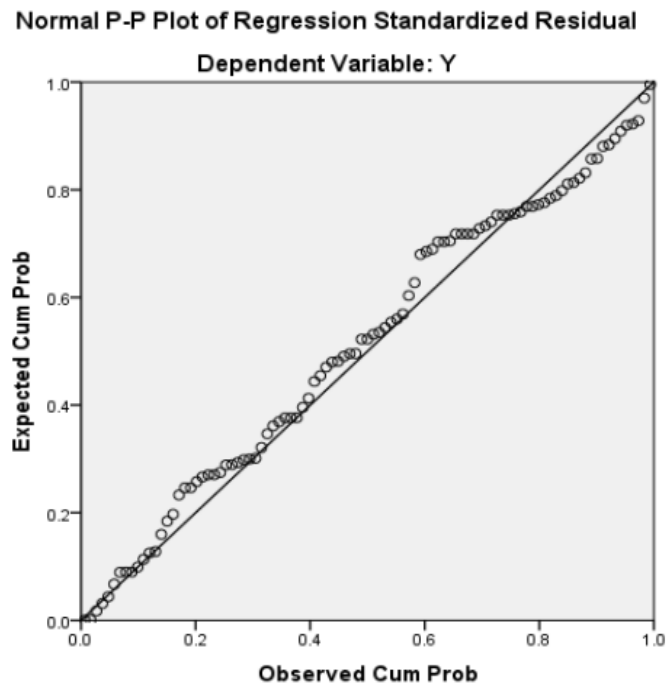
One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		96
Normal Parameters[a,b]	Mean	.0000000
	Std. Deviation	1.31679832
Most Extreme Differences	Absolute	.214
	Positive	.138
	Negative	-.214
Test Statistic		.214
Asymp. Sig. (2-tailed)		.092[c]

a. Test distribution is Normal.

b. Calculated from data.

Lampiran 6. Uji Multikoelinieritas

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	T	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
(Constant)	2.671	1.305		1.514	.608		
X1	.375	.127	.252	2.950	.334	.551	1.814
X2	.127	.147	.114	1.866	.221	.231	4.325
X3	.429	.095	.517	4.516	.420	.307	3.261

a. Dependent Variable: Y

Lampiran 7. Uji Heteroskesdastisitas
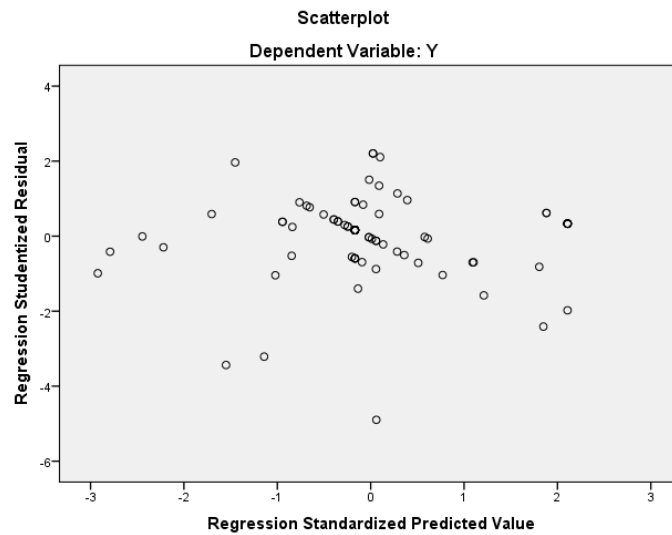
Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients		
	B	Std. Error	Beta	T	Sig.
(Constant)	2.671	1.305		1.514	.608
X1	.375	.127	.252	2.950	.334
X2	.227	.147	.114	1.866	.221
X3	.429	.095	.517	4.516	.420

a. Dependent Variable: RES2

Lampiran 8. Regresi Linier Berganda

Coefficients

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.414	1.023		1.653	.000
	X1	.269	.065	.115	1.746	.003
	X2	.274	.114	.012	1.759	.005
	X3	.339	.122	.332	2.423	.001

a. Dependent Variable: *Repurchase intention* (Y)

Lampiran 9. Koefisien Determinasi

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.783[a]	.614	.602	1.337

c. Predictors: (Constant), X1, X2, X3

d. dependen variabel : *Repurchase intention*

Lampiran 10. Uji F

ANOVA[a]

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	272.848	3	90.949	50.862	.000[b]
	Residual	171.662	92	1.788		
	Total	444.510	95			

a. Dependent Variable: Y

b. Predictors: (Constant), X1, X2, X3

Lampiran 11. Uji t

Coefficients

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.414	1.023		1.653	.000
	X1	.269	.065	.115	1.746	.003
	X2	.274	.114	.012	1.759	.005
	X3	.339	.122	.332	2.423	.001

a. Dependent Variable: *Repurchase intention* (Y)

Lampiran 12. r Tabel

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
62	0.2075	0.2461	0.2902	0.3198	0.4018
63	0.2058	0.2441	0.2880	0.3173	0.3988
64	0.2042	0.2423	0.2858	0.3150	0.3959
65	0.2027	0.2404	0.2837	0.3126	0.3931
66	0.2012	0.2387	0.2816	0.3104	0.3903
67	0.1997	0.2369	0.2796	0.3081	0.3876
68	0.1982	0.2352	0.2776	0.3060	0.3850
69	0.1968	0.2335	0.2756	0.3038	0.3823
70	0.1954	0.2319	0.2737	0.3017	0.3798
71	0.1940	0.2303	0.2718	0.2997	0.3773
72	0.1927	0.2287	0.2700	0.2977	0.3748
73	0.1914	0.2272	0.2682	0.2957	0.3724
74	0.1901	0.2257	0.2664	0.2938	0.3701
75	0.1888	0.2242	0.2647	0.2919	0.3678
76	0.1876	0.2227	0.2630	0.2900	0.3655
77	0.1864	0.2213	0.2613	0.2882	0.3633
78	0.1852	0.2199	0.2597	0.2864	0.3611
79	0.1841	0.2185	0.2581	0.2847	0.3589
80	0.1829	0.2172	0.2565	0.2830	0.3568
81	0.1818	0.2159	0.2550	0.2813	0.3547
82	0.1807	0.2146	0.2535	0.2796	0.3527
83	0.1796	0.2133	0.2520	0.2780	0.3507
84	0.1786	0.2120	0.2505	0.2764	0.3487
85	0.1775	0.2108	0.2491	0.2748	0.3468
86	0.1765	0.2096	0.2477	0.2732	0.3449
87	0.1755	0.2084	0.2463	0.2717	0.3430
88	0.1745	0.2072	0.2449	0.2702	0.3412
89	0.1735	0.2061	0.2435	0.2687	0.3393
90	0.1726	0.2050	0.2422	0.2673	0.3375
91	0.1716	0.2039	0.2409	0.2659	0.3358
92	0.1707	0.2028	0.2396	0.2645	0.3341
93	0.1698	0.2017	0.2384	0.2631	0.3323
94	0.1689	0.2006	0.2371	0.2617	0.3307
95	0.1680	0.1996	0.2359	0.2604	0.3290
96	0.1671	0.1986	0.2347	0.2591	0.3274
97	0.1663	0.1975	0.2335	0.2578	0.3258
98	0.1654	0.1966	0.2324	0.2565	0.3242
99	0.1646	0.1956	0.2312	0.2552	0.3226
100	0.1638	0.1946	0.2301	0.2540	0.3211

Lampiran 13. F Tabel

Titik Presentase Distribusi F untuk Probabilita = 0,05

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
91	3.95	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.90	1.86	1.83	1.80	1.78
92	3.94	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.89	1.86	1.83	1.80	1.78
93	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.78
94	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.77
95	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.82	1.80	1.77
96	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
97	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
98	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
99	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
100	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.97	1.93	1.89	1.85	1.82	1.79	1.77
101	3.94	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.93	1.88	1.85	1.82	1.79	1.77
102	3.93	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.77
103	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
104	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
105	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.81	1.79	1.76
106	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
107	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
108	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.78	1.76
109	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
110	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
111	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
112	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.96	1.92	1.88	1.84	1.81	1.78	1.76
113	3.93	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.92	1.87	1.84	1.81	1.78	1.76
114	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
115	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
116	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
117	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
118	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
119	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
120	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
121	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
122	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
123	3.92	3.07	2.68	2.45	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
124	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
125	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
126	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.87	1.83	1.80	1.77	1.75
127	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
128	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
129	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
130	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
131	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
132	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
133	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
134	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
135	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.77	1.74

Lampiran 14. t Tabel

Titik Persentase Distribusi t (df = 81 –120)

Pr df	0.25 0.50	0.10 0.20	0.05 0.10	0.025 0.050	0.01 0.02	0.005 0.010	0.001 0.002
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460
113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119	0.67656	1.28871	1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

Lampiran 15. Surat Izin Riset

KEDEI COFFE JEPARA
Jl. Soekarno Hatta Ngabul, Kabupaten Jepara Jawa Tengah 59428
Contact Person. Afif (WA. 082133354171)

SURAT KETERANGAN

Assalamu'alaikum Warohmatullahiwabarakhatuh

Yang bertanda tangan dibawah ini,

Nama : Afif Panca Prasetyawan

Jabatan : Pemilik Kedei Coffe Jepara

Dengan diterbitnya surat ini, kami pengelola *Coffe Shop* Kedei Coffe Jepara

menyatakan bahwa,

Nama : Mukhammad Fahrudin Azis

Nim : 151110001708

Saudara yang bersangkutan telah melaksanakan observasi dan penelitian skripsi guna memperoleh gelar (S1) sejak Agustus 2019. Demikian surat yang kami sampaikan kurang lebihnya mohon maaf yang sebesar-besarnya.

Wassalamu'alaikum Warahmatullahiwabarokhatuh.

Jepara, 23 September 2019

Mengetahui,

Afif Panca Prasetyawan

(Pemilik Kedei Coffe Jepara)