

CHAPTER III

RESEARCH METHODOLOGY

In this chapter, the writer discusses about the research methodology including types of research, unit of analysis, source of data, technique of data collection, and technique of data analysis.

3.1 Types of Research

Type of research traditionally is distinguished between qualitative and quantitative research. In this research, the writer will conduct the analytical research. It means that this research is Qualitative. Qualitative research is a type of research which one of its characteristic is descriptive (Luthfi, 2011:20). It means that this research does not use calculation because the data produced are gathered in the form words.

By using this method, the writer would like to analyze Process Types found in United State (US) President Donald Trump's speech during the Arabic Islamic Summit at King Abdul Aziz Conference Center in Riyadh, Saudi Arabia on May 21st 2017. In this research, the instrument that used is writer himself. Furthermore, the of the speech-script of President Donald Trump's speech during the Arabic Islamic American Summit at King Abdul Aziz Conference Center in Riyadh, Saudi Arabia on May 21st 2017 as the complement's instrument.

3.2 Unit of Analysis

In this study, unit of analysis is Donald Trump himself. He is as the United State President and as the figure that his speech so the attention of the world and as an important person who take the attention of the world. The either and including foremost is about his speech during the Arabic Islamic Summit at King Abdul Aziz Conference Center in Riyadh, Saudi Arabia on May 21st 2017.

3.3 Source of Data

Data is the instruments which used in research. Data in research means a subject where data can be obtained (Luthfi, 2011:21). In this research, the all utterances of Donald Trump' speech is becoming the data of this study. The data source is from the script of President Donald Trump's speech during the Arabic Islamic Summit at King Abdul Aziz Conference Center in Riyadh, Saudi Arabia on May 21st 2017.

3.4 Technique of Data Collection

In technique of data collections of the rresearch generally have three steps there are interview, observation, and documentation. The researcher in this case only uses documentation, because in this case the main object is script of Donald Trump's speech.

Documentation technique is used to collect the data from non person source. It's mean that researcher arrange all the utterances from Donald Trump's speech. By qualitative researcher tries to learn the participant in the study of develop forms for recording data as study process (Luthfi, 2011:21). In collecting data, the writer takes several steps as follow:

1. Searching the text of United State (US) President Donald Trump's speech during the Arabic Islamic Summit at King Abdul Aziz Conference Center in Riyadh, Saudi Arabia on May 21st 2017 from internet.
2. Downloading the text of United State (US) President Donald Trump's speech during the Arabic Islamic Summit at King Abdul Aziz Conference Center in Riyadh, Saudi Arabia on May 21st 2017.
3. Print out the text of United State (US) President Donald Trump's speech during the Arabic Islamic Summit at King Abdul Aziz Conference Center in Riyadh, Saudi Arabia on May 21st 2017 into papers.

3.5 Technique of Data Analysis

Data analysis in qualitative research is difficult process because field note or information from document must be examined and interpreted. The purpose of data analysis is summarizing and simplifying the data in order to interpret and draw a conclusion.

As the writer mentions above, the data that used are qualitative data and non-statistic research. This study here is descriptive. That is to find the process types that dominating in President Donald Trump's speech during the Arabic Islamic Summit at King Abdul Aziz Conference Center in Riyadh, Saudi Arabia on May 21st 2017. Some steps used qualitative data analysis is data reduction, display, and drawing.

1. Data Reduction

Data reduction is of selecting, focusing on the important thing, simplifying, abstract, and transforming the data that appear in transcription. In this research, the researcher reduced the data that had been taken from the processes which hadn't relation with actor (subject) and phenomenon.

2. Data Display

Display help us to understand what happening (field) and to do something further analysis or caution on that understanding. It's mean that this research take what speaker want by his speech. Whether that is persuade people or make same perception.

3. Data Drawing

The drawing conclusion in qualitative research is the form of description of the object of this study. So, this research collects the data from transcript in Donald trump utterances. Then, analyses the processes on the all utterances and take one processes that dominant.

And the last the researcher take the implication (field) from what Donald Trump want on his speech at that time.

