CHAPTER I

INTRODUCTION

In this chapter, the writer would like to discuss background of the study, statement of the problem, objective of the study, significant of the study, limitation of the study and thesis organization.

1.1 Background of Study

English is a global language. English has been taught in this country in order to give opportunity to the students or people to study and use it to communicate. Speech is a kind of language as media to communicate. This can also be such media to convey the message. Generally speech is used to perform and inform important situation, declare statement or persuade people (Luthfi, 2011:1).

Since 20th century, linguistics has witnessed a big number of changes in its trends, orientations, subjects of study, and hence theories of language and language acquisition (Bavali and Sadighi, 2008:11). The either and foremost is about Halliday's Systemic Functional Linguistics (SFL), it is a theory of linguistics that claims language, or any other semiotic system, can be seen as a system of choices. Language users choose from a network of options in order to create a text, whether that text is written or spoken (Ruddick, 2014:1). So, Systemic functional linguistics (SFL) is an approach to language developed or to explore how language is used in social context to achieve particular goal (Donnel, 2011:2).

There are encoded in three types of meaning: ideational, interpersonal, and textual (Gerot and Wignell, 1995:12). In this paper, the writer wants to analyze United State (US) President Donald Trump's speech during the Arabic Islamic American Summit at King Abdul Aziz Conference Center in Riyadh on May 21st 2017 by using process types of Ideational meaning. Why the writer is choosing Donald Trump? The writer has some reasons, the first is because Donald Trump is a president that has

a big temperament, that is very interesting to see what he had been made some controversial policies whether his policies will be held. The second is because his background isn't from politician, but he is from businessman. It is also interesting to see, whether he able to solve some problems that politician made into his government. From the information above, I choose the title "An Analysis of Ideational Meaning in Donald Trump's Speech during the Arabic Summit at King Abdul Aziz Conference Center in Riyadh" as the final project to get bachelor degree.

As will be explained below, ideational meanings are those to do with the representation of actors, practices and ideas. By the Transitivity to explore the clause by classifying the semantic categories which explain how phenomena of the real world are represented as linguistic structures (Gerot and Wignell, 1995:52). In this case, the writer will classify the process of types from the text, because processes are central to Transitivity.

Process type is the resource for sorting or our experience of all kinds of event into a small number of types. According to Gerot and Wignell (1995:54) in their book stated that processes consist of seven types and divided into two categories. There are non-relational processes (process of doing) and relational processes (processes of being and having). Nonrelational processes consist of material processes, mental processes, behavioral processes, and verbal processes. Then, for relational processes consist of relational processes, existential processes, and meteorological processes.

The addition to our discussion, the useful of ideational meaning for communication is necessary to our study. Because it opens new perception that study English not only out vocabulary and grammar, but also has linguistic to analyses what people want not (explicit) what people said (implicit). By study ideational meaning the student able to analyses the other utterances from the common communication in the society or the class room.

The impact from the education is very good. Some impacts are it can be new model teacher able to create the new model to teach English by seeing new material. The teacher and student able to differentiate the component of utterances that produces from human or transcription, which one become the actor, process, and phenomenon.

Why study ideational meaning so important? Because studying ideational meaning can know what a person say and want by persuade audience and reader. So by studying ideational meaning we can take the implication from the speaker.

In the similar research about ideational meaning had been conducted by Ludhfi (2011) from UMK Kudus. He did in his research about what SBY want in his speech during opening ceremony of ASEAN forum. In his research he found the process that dominant is material process. Material process is process of doing, acting, and moving.

From SBY speech, he analyses that SBY want persuade the audiences to develop ASEAN economic and stability stronger by doing real action in each counties in ASEAN.

So the science from ideational meaning able to analyses all the case. It able to conduct in politic, education, economy, culture, general communication, solves the difficult utterance, and other. The writer want adapted what Luthfi conducted before. By study types of processes in ideational meaning deeply, the writer want analyses president Donald Trump's speech during the Arabic Islamic summit at king Abdul Aziz in Riyadh. It's the first visit from Trump in Arabic state after he had controversial promise by his policies about Islam.

In the last, the writer will know what Trump want from his speech by seeing the implication from the processes that dominant in his speech. What he want in the Arabic Islamic summit to influence the audience that dominantly Muslims. Especially the speech in front of king Abdul Aziz. Furthermore, interesting to see what happen of diplomatic in future about both regions.

I will conclude that in the future, the science of ideational meaning must be studied all the student and people as the science of their communication. It also should be studied in any grade start from senior high school and university. The parent could study to his children the sense of this science, don't the theory, because the theory more complicated when it study to the children.

1.2 Statement of the Problem

Deriving from the background of study above, the research question can be formulated as follow:

- 1. What processes are contained in Donald Trump's speech?
- What processes are dominant in Donald Trump's speech? 2.
- 3. What is the implication from the dominant process in Donald Trump's speech?

1.3 **Objective of the Study**

Based on the statement of the problem, the objectives of this research are:

- 1. To identify the process types of Donald Trump's speech in the Arabic Islamic Summit at King Abdul Aziz Conference Center.
- 2. To rich out the process types of Donald Trump's speech in the Arabic Islamic Summit at King Abdul Aziz Conference Center.

 To elaborate the implication of processes that dominant in Donald Trump's speech in the Arabic Islamic Summit at King Abdul Aziz Conference Center.

1.4 Limitation of the Study

Based on the title, this paper will use systemic functional linguistics as the theory. Deriving from the background of study above, the researcher only uses ideational meaning in the study. In ideational meaning, the researcher only focuses on process types.

Furthermore, the process types will be classified in material processes, behavioral processes, mental processes, verbal processes, relational processes, existential processes, and meteorological processes. Then for the object of this research, the researcher is concerned with what Donald Trump says in his speech during the Arabic Islamic American Summit at King Abdul Aziz Conference Center in Riyadh, Saudi Arabia on May 21st 2017.

1.5 Significance of the Study

1. The Reader

It is expected that the reader are able to know the process types that dominant in President Donald Trump says in his speech during the Arabic Islamic American Summit at King Abdul Aziz Conference Center in Riyadh, Saudi Arabia on May 21st 2017 and also to know the implication of process types that dominant in his speech.

2. The Researcher

This study will give the researcher an experience of conducting an analysis text which basically important for the development of the researcher's competences. This research will give opportunity for the researcher to apply what had been earned from academic learning.

1.6 Thesis Organization

The writer will take the result of this study in the form of writing by thesis organization as follow.

- Chapter I: Introduction, consist of background of the study, statement of the problem, objective of the study, significant of the study, limitation of the study and thesis organization.
- Chapter II: Review of Related Literature, in this section the writer will discuss about previous study and the theory that have correlation with systemic functional linguistics, Transitivity, process types, speech, and Donald Trump's biography as the United State President.
- Chapter III: Research Method, in this section the writer will discuss about types of research, unit of analysis, source of data, technique of data collection, and technique of data analysis.
- Chapter IV: Discussion, in this section the writer will analyze about the data of speech script in President Donald Trump's speech during the Arabic Islamic Summit at King Abdul Aziz Conference Center in Riyadh on May 21st 2017 with the Transitivity pattern to find the dominant of process types and attempt to take the implication from this finding.
- Chapter V: Conclusion and Suggestion, in this section the writer would like to conclude the discussion of this study and then give the suggestion.