

LAMPIRAN- LAMPIRAN

Lampiran I : Angket Penelitian

PETUNJUK PENGISIAN:

Berilah tanda (X) pada alternatif jawaban yang menurut Bapak/Ibu/Saudara/i paling sesuai.

A. BIODATA RESPONDEN

Nama :

Alamat :

Jenis Kelamin : a. Laki-laki b. Perempuan

Agama : a. Islam b. Non-Islam

Status : a. Menikah b. Belum Menikah

Usia : a. <20 tahun d. 31 – 35 tahun

b. 20 – 25 tahun e. 36 – 40 tahun

c. 26 – 30 tahun f. >40

Tahun Pendidikan Terakhir: a. SD/Sederajat d. Akademi/Diploma
 b. SLTP/Sederajat e. Sarjana S1
 c. SMU/Sederajat f. Sarjana S2/S3

Pekerjaan : a. Pelajar/Mahasiswa d. PNS
 b. Wiraswasta e. Karyawan Swasta
 c. Lain-lain

Pendapatan/bulan : a. <Rp. 1.000.000,-
 b. Rp. 1.000.000,- s/d Rp. 2.900.000,-
 c. Rp. 3.000.000,- s/d Rp. 4.900.000,-
 d. >Rp. 5.000.000,-

PETUNJUK PENGISIAN

Berilah tanda (✓) pada alternatif jawaban yang menurut Bapak/Ibu/Saudara/i paling sesuai.

Keterangan:

Tidak Setuju (TS) : 2 Sangat Setuju (SS) : 5

Ragu-ragu (R) :3

Variabel Produk (*Product*)

No	Pertanyaan	Tanggapan Responden				
		STS	TS	R	S	SS
1	Adanya tabungan yang dikeluarkan oleh KSPPS BMT Yamamus Tahunan Jepara membuat saya memutuskan untuk menjadi nasabah.					
2	Produk tabungan yang dikeluarkan oleh KSPPS BMT Yamamus Tahunan Jepara sesuai syariat islam.					
3	Kemudahan persyaratan tabungan KSPPS BMT Yamamus Tahunan Jepara membuat saya tertarik menjadi nasabah.					

Variabel Harga (*Price*)

No	Pertanyaan	Tanggapan Responden				
		STS	TS	R	S	SS
4	Biaya yang ditetapkan KSPPS BMT Yamamus Tahunan Jepara sesuai dengan kualitas layanan.					
5	Bagi hasil tabungan di KSPPS BMT Yamamus Tahunan Jepara lebih tinggi dari pada di BMT lain.					
6	Biaya administrasi di KSPPS BMT Yamamus Tahunan Jepara lebih murah dibanding dengan BMT lain.					

Variabel Promosi (*Promotion*)

No	Pertanyaan	Tanggapan Responden				
		STS	TS	R	S	SS
7	Saya mengetahui produk-produk KSPPS BMT Yamamus Tahunan Jepara dari iklan di media cetak.					
8	KSPPS BMT Yamamus Tahunan Jepara menggunakan sarana promosi publisitas melalui kegiatan pameran.					
9	Saya menjadi nasabah di KSPPS BMT Yamamus Tahunan Jepara karena adanya promosi <i>personal</i> dengan nasabah.					

Variabel Tempat (*Place*)

No	Pertanyaan	Tanggapan Responden				
		STS	TS	R	S	SS
10	Kemudahan akses menuju KSPPS BMT Yamamus Tahunan Jepara mempengaruhi minat saya untuk menabung.					
11	Lokasi KSPPS BMT Yamamus Tahunan Jepara sangat strategis karena berada di pinggir jalan raya.					
12	Lokasi parkir di KSPPS BMT Yamamus Tahunan Jepara luas dan nyaman.					

Variabel Orang (*People*)

No	Pertanyaan	Tanggapan Responden				
		STS	TS	R	S	SS
13	Karyawan di KSPPS BMT Yamamus Tahunan Jepara sangat ramah dalam memberikan pelayanan.					
14	Karyawan KSPPS BMT Yamamus Tahunan Jepara mengenakan pakaian yang rapi, bersih dan sopan.					
15	Pelayanan yang diberikan oleh karyawan KSPPS BMT Yamamus Tahunan Jepara cepat dan sesuai dengan syariat islam.					

Variabel Proses (*Process*)

No	Pertanyaan	Tanggapan Responden				
		STS	TS	R	S	SS
16	Proses pelayanan yang diberikan di KSPPS BMT Yamamus Tahunan Jepara sesuai dengan prosedur.					
17	Pelayanan di KSPPS BMT Yamamus Tahunan Jepara sangat cepat.					
18	Pelayanan di KSPPS BMT Yamamus Tahunan Jepara ramah dan menyenangkan.					

Variabel Bukti Nyata (*Physical Evidence*)

No	Pertanyaan	Tanggapan Responden				
		STS	TS	R	S	SS
19	Ruangan KSPPS BMT Yamamus Tahunan Jepara sangat nyaman.					
20	Kebersihan dan kerapian tata ruang KSPPS BMT Yamamus Tahunan Jepara membuat saya nyaman melakukan transaksi menabung.					
21	Lokasi parkir yang disediakan KSPPS BMT Yamamus Tahunan Jepara mempermudah dan mempercepat proses menabung.					

Aset (Y)

No	Pertanyaan	Tanggapan Responden				
		STS	TS	R	S	SS
1	Kebijakan akuntansi mendukung penerapan sistem dan prosedur pemeliharaan serta pengawasan atas aset.					
2	Perlunya sistem management yang baik atas aset.					
3	Bidang aset melakukan pengamanan terhadap barang milik agar terhindar dari kehilangan, kerusakan, penyalahgunaan atau klaim pihak lain.					

Profitabilitas (Y)

No	Pertanyaan	Tanggapan Responden				
		STS	TS	R	S	SS
1	Profitabilitas telah melampaui pesaing.					
2	Laba atas investasi mencerminkan investasi yang sehat dan menjanjikan					
3	Profit margin meningkat.					

Lampiran II : Data Responden

Statistics						
		Nama	J.kelamin	Usia	Pendidikan	Pekerjaan
N	Valid	95	95	95	95	95
	Missing	0	0	0	0	0

Nama						
		Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Abit	1	1.1	1.1	1.1	
	Agil	1	1.1	1.1	2.1	
	Ahmad	2	2.1	2.1	4.2	
	Aisyah	1	1.1	1.1	5.3	
	Akbar	1	1.1	1.1	6.3	
	akhlis	1	1.1	1.1	7.4	
	Alfi	1	1.1	1.1	8.4	
	Alsa	1	1.1	1.1	9.5	
	Amalia	1	1.1	1.1	10.5	
	Amanda	1	1.1	1.1	11.6	
	Amelia	1	1.1	1.1	12.6	
	Ananda	1	1.1	1.1	13.7	
	Aprilia	1	1.1	1.1	14.7	
	Aris	1	1.1	1.1	15.8	
	Atik	1	1.1	1.1	16.8	
	Atmoko	1	1.1	1.1	17.9	
	Aulia	1	1.1	1.1	18.9	
	Ayu	1	1.1	1.1	20.0	
	bella	1	1.1	1.1	21.1	
	Dani	1	1.1	1.1	22.1	
	Devin	1	1.1	1.1	23.2	
	Diana	1	1.1	1.1	24.2	
	Dila	1	1.1	1.1	25.3	
	Edi	1	1.1	1.1	26.3	
	Eka	1	1.1	1.1	27.4	
	Erga	1	1.1	1.1	28.4	

	Ermawati	1	1.1	1.1	29.5
	Fadela	1	1.1	1.1	30.5
	Fahmi	1	1.1	1.1	31.6
	Falah	1	1.1	1.1	32.6
	Fathul	1	1.1	1.1	33.7
	Fatimah	1	1.1	1.1	34.7
	fifah	1	1.1	1.1	35.8
	fitri	1	1.1	1.1	36.8
	Haikal	1	1.1	1.1	37.9
	Ikfa	1	1.1	1.1	38.9
	inatus	1	1.1	1.1	40.0
	Indah	2	2.1	2.1	42.1
	Intan	1	1.1	1.1	43.2
	Isnatul	1	1.1	1.1	44.2
	isti	1	1.1	1.1	45.3
	Jihan	1	1.1	1.1	46.3
	Khilok	1	1.1	1.1	47.4
	Khusna	1	1.1	1.1	48.4
	Kinarya	1	1.1	1.1	49.5
	Lilik	1	1.1	1.1	50.5
	Luluk	1	1.1	1.1	51.6
	Maharani	1	1.1	1.1	52.6
	Mardika	1	1.1	1.1	53.7
	Masfuk	1	1.1	1.1	54.7
	Maspupah	1	1.1	1.1	55.8
	Maya	1	1.1	1.1	56.8
	mayzura	1	1.1	1.1	57.9
	Melvin	1	1.1	1.1	58.9
	Miftah	1	1.1	1.1	60.0
	Mikan	1	1.1	1.1	61.1
	Murwati	1	1.1	1.1	62.1
	Nasya	1	1.1	1.1	63.2
	Naya	1	1.1	1.1	64.2
	Nia	1	1.1	1.1	65.3
	Nikmah	1	1.1	1.1	66.3
	Ningsih	1	1.1	1.1	67.4
	Nisa	1	1.1	1.1	68.4
	Nur	1	1.1	1.1	69.5

	nurul	1	1.1	1.1	70.5
	Pandu	1	1.1	1.1	71.6
	Pikri	1	1.1	1.1	72.6
	Pratama	1	1.1	1.1	73.7
	Puspita	1	1.1	1.1	74.7
	Putri	1	1.1	1.1	75.8
	Rafida	1	1.1	1.1	76.8
	Rajib	1	1.1	1.1	77.9
	Reza	1	1.1	1.1	78.9
	Rini	1	1.1	1.1	80.0
	Rosya	1	1.1	1.1	81.1
	Rozi	1	1.1	1.1	82.1
	Rukijan	1	1.1	1.1	83.2
	Safik	1	1.1	1.1	84.2
	Sari	1	1.1	1.1	85.3
	Setiawan	1	1.1	1.1	86.3
	Silvi	1	1.1	1.1	87.4
	Subandi	1	1.1	1.1	88.4
	Surur	1	1.1	1.1	89.5
	Syarifah	1	1.1	1.1	90.5
	Tegar	1	1.1	1.1	91.6
	Termundi	1	1.1	1.1	92.6
	Tri	1	1.1	1.1	93.7
	Ummu	1	1.1	1.1	94.7
	Uswatun	1	1.1	1.1	95.8
	Wiji	1	1.1	1.1	96.8
	Yulia	1	1.1	1.1	97.9
	Zahro	1	1.1	1.1	98.9
	zainal	1	1.1	1.1	100.0
	Total	95	100.0	100.0	

Lampiran III : Tabulasi Hasil Uji Coba Instrumen

1. Tabulasi Hasil Uji Coba Instrumen *Marketing Mix*, Aset, dan Profitabilitas

Responden	Produk				Harga				Promosi				Tempat				Orang				Proses				Bukti Nyata				Aset(Y1)				Profitabilitas(Y2)				Total			
	X.1	X.2	X.3	X.4	X.5	X.6	X.7	X.8	X.9	X.10	X.11	X.12	X.13	X.14	X.15	X.16	X.17	X.18	X.19	X.20	X.21	Total	Y1.1	Y1.2	Y1.3	Total	Y2.1	Y2.2	Y2.3	Total										
1	4	3	4	4	3	3	4	3	4	4	4	3	4	4	4	4	4	4	4	3	3	76	3	4	3	10	4	4	4	4	12									
2	4	3	4	4	4	3	4	4	3	3	4	4	4	2	3	4	3	4	3	3	74	4	4	3	11	4	4	4	4	12										
3	4	3	4	3	4	3	3	4	3	2	3	4	3	4	4	3	4	3	4	3	71	4	3	3	10	4	4	4	4	12										
4	4	4	3	4	3	4	4	4	4	3	4	4	4	3	4	4	3	4	4	3	78	3	3	4	10	3	3	4	4	10										
5	4	3	4	3	4	4	4	4	3	4	4	4	4	4	4	3	4	4	4	3	79	4	3	4	11	4	3	3	10											
6	4	4	3	4	4	4	4	4	4	3	4	4	4	3	4	4	3	4	4	3	79	4	4	3	11	4	4	4	4	12										
7	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	82	4	4	4	12	4	4	4	4	12										
8	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	82	4	4	4	12	4	4	4	4	12										
9	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	82	4	4	4	12	4	4	4	4	12										
10	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	82	4	4	4	12	4	4	4	4	12										
11	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	82	4	4	4	12	4	4	4	4	12										
12	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	82	4	4	4	12	4	4	4	4	12										
13	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	82	4	4	4	12	4	4	4	4	12										
14	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	82	4	4	4	12	4	4	4	4	12										
15	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	82	4	4	4	12	4	4	4	4	12										
16	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	82	4	4	4	12	4	4	4	4	12										
17	4	3	4	1	2	2	3	3	4	1	4	5	4	4	5	3	4	5	3	4	68	4	4	4	12	4	4	4	4	12										
18	2	3	1	3	3	1	4	2	4	1	4	4	4	4	4	3	4	4	4	3	63	4	5	5	14	3	3	4	4	10										
19	4	4	4	2	3	4	4	2	4	5	2	4	4	4	2	3	4	4	2	73	2	4	4	10	3	3	4	4	10											
20	1	2	4	3	3	1	4	2	3	1	2	4	4	5	4	5	4	4	4	67	4	5	4	13	3	3	4	4	10											
21	4	4	4	4	4	4	4	4	4	4	2	2	4	4	2	2	4	4	2	76	2	2	6	4	4	4	4	12												

22	4	4	4	2	3	5	4	3	2	4	5	5	4	1	78	4	4	12	2	3	4	9		
23	4	4	4	4	3	3	4	4	5	3	3	4	4	3	80	4	4	12	4	4	4	12		
24	4	5	5	5	4	4	5	5	5	4	4	5	4	5	92	5	5	14	4	4	4	12		
25	4	5	4	3	3	4	5	5	5	5	5	4	4	4	94	4	5	5	14	3	4	4		
26	4	4	3	4	5	4	3	4	4	4	4	5	4	4	86	4	4	12	4	4	4	12		
27	4	4	4	4	4	3	3	4	4	4	4	4	4	4	82	4	4	12	4	4	4	12		
28	4	3	4	3	4	3	4	4	3	4	4	4	4	4	80	4	4	12	4	4	4	12		
29	4	3	4	3	4	3	4	4	3	4	4	4	4	4	81	4	4	12	4	4	4	12		
30	4	4	4	4	4	4	4	4	2	4	4	5	4	4	81	4	4	12	4	4	4	12		
31	4	4	4	2	4	4	4	4	4	2	4	3	2	4	4	77	4	4	12	4	4	4	12	
32	4	4	4	4	4	3	4	4	4	4	4	4	4	4	83	4	4	12	4	4	4	12		
33	4	4	4	4	4	4	4	4	3	4	4	4	4	4	83	4	3	4	11	4	4	4		
34	2	3	2	3	4	2	4	2	2	2	4	1	2	4	1	4	52	5	2	3	10	1	2	3
35	5	4	4	4	4	3	2	3	4	4	4	4	4	4	3	78	3	4	4	11	4	4	4	
36	4	4	3	4	2	3	4	4	4	4	4	4	4	4	5	82	4	5	5	14	4	4	5	
37	4	5	4	5	3	3	4	5	5	5	5	5	4	4	3	93	4	5	3	12	3	4	4	
38	4	4	3	3	1	2	3	3	3	1	1	5	5	4	3	4	1	64	4	4	12	4	4	4
39	4	3	4	3	3	4	3	4	3	4	4	4	4	4	4	76	4	4	3	11	4	4	4	
40	3	4	3	4	3	3	4	4	3	4	4	3	4	3	4	75	4	4	4	12	4	4	4	
41	3	4	3	3	3	4	4	4	3	4	4	4	3	4	3	76	4	3	3	10	4	4	4	
42	4	4	2	3	2	4	4	4	2	4	4	4	4	4	4	73	4	4	12	4	4	4	12	
43	2	1	2	1	2	3	1	2	3	1	2	1	1	2	2	2	38	2	2	7	2	3	3	8
44	4	5	4	4	1	4	3	4	5	1	5	5	5	4	5	3	4	1	78	5	4	5	14	

66	4	4	4	4	4	4	2	2	4	4	4	4	4	4	4	80	4	4	12	4	4	4	12			
67	4	4	4	4	4	5	5	5	3	4	4	4	4	4	4	88	3	4	10	4	4	4	12			
68	2	4	4	4	3	2	2	4	4	4	4	4	4	4	4	77	4	4	12	4	4	4	12			
69	4	5	4	5	2	2	5	4	5	3	3	4	3	4	4	78	2	3	2	7	4	4	4			
70	4	5	4	5	3	3	4	5	4	3	3	4	3	4	5	3	80	2	4	3	9	4	3	10		
71	4	4	4	2	4	4	4	4	3	3	4	4	3	3	4	4	4	4	77	4	4	12	4	4	4	12
72	4	4	4	4	3	4	2	2	4	4	3	4	4	3	4	76	4	4	3	11	4	3	3	10		
73	4	4	4	3	4	4	3	4	4	3	4	4	4	3	4	80	4	4	4	12	4	4	4	12		
74	4	2	4	4	2	4	4	2	4	4	4	4	4	4	4	76	4	4	4	12	4	4	2	10		
75	3	4	3	4	3	2	3	4	4	3	4	4	4	4	3	75	4	4	4	12	3	4	3	10		
76	4	4	4	3	4	4	3	4	4	5	4	4	4	4	5	84	4	5	5	14	4	3	4	11		
77	4	2	3	4	4	4	3	4	4	4	4	4	4	4	4	80	4	4	4	12	4	4	4	12		
78	4	4	5	4	4	2	3	4	4	2	5	5	4	4	2	82	4	4	4	12	3	4	4	11		
79	4	5	5	4	5	2	2	4	2	2	5	5	4	4	3	82	4	4	4	12	3	3	4	10		
80	4	3	4	4	5	2	3	4	2	4	5	5	4	4	4	5	2	80	4	4	4	12	4	4	5	
81	4	3	4	3	3	4	3	4	4	3	4	4	4	4	3	76	3	4	3	10	4	4	4	12		
82	4	3	4	4	4	3	4	4	3	3	4	4	2	3	4	74	4	4	3	11	4	4	4	12		
83	4	3	4	3	3	4	3	2	3	4	3	4	4	3	4	71	4	3	3	10	4	4	4	12		
84	4	4	3	4	4	4	4	4	3	3	4	4	4	3	4	78	3	4	10	3	3	4	10			
85	4	3	4	3	4	4	4	4	3	4	4	4	4	3	4	79	4	3	4	11	4	3	3	10		
86	4	4	3	4	4	4	4	4	3	4	4	4	4	3	4	79	4	4	3	11	4	4	4	12		
87	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	82	4	4	4	12	4	4	4	12		
88	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	82	4	4	4	12	4	4	4	12		

Lampiran IV : Uji Validitas Instrumen

1. Hasil Tes *Marketing Mix*

X12	Pearson Correlation	.153	.090	.127	.262 [*]	.422 [*]	.193	.274 [*]	.016	.110	.097	.288 [*]	1	.019	.192	.043	.109	.111	.125	.270 [*]	.087	.275 [*]	.350 [*]
	Sq. (2-tailed)	.115	.385	.221	.006	.000	.061	.007	.877	.289	.350	.003		.851	.062	.681	.285	.227	.008	.401	.007		.001
N		95	95	95	95	95	95	95	95	95	95	95		95	95	95	95	95	95	95	95	95	95
X13	Pearson Correlation	.425 [*]	.485 [*]	.391 [*]	.542 [*]	.014	.264 [*]	.193	.183	.175	.395 [*]	.174	.019	1	.575 [*]	.590 [*]	.459 [*]	.529 [*]	.615 [*]	.521 [*]	.530 [*]	.066	.657 [*]
	Sq. (2-tailed)	.000	.000	.000	.000	.000	.000	.010	.060	.075	.088	.000	.091	.051		.000	.000	.000	.000	.000	.000	.000	.000
N		95	95	95	95	95	95	95	95	95	95	95		95	95	95	95	95	95	95	95	95	95
X14	Pearson Correlation	.315 [*]	.447 [*]	.253 [*]	.538 [*]	.005	.052	.130	.159	.033	.265 [*]	.217 [*]	.192	.575 [*]	1	.523 [*]	.425 [*]	.277 [*]	.477 [*]	.345 [*]	.349 [*]	.123	.501 [*]
	Sq. (2-tailed)	.002	.000	.013	.000	.012	.014	.208	.123	.752	.009	.034	.062		.000	.000	.007	.000	.001	.001	.215		.000
N		95	95	95	95	95	95	95	95	95	95	95		95	95	95	95	95	95	95	95	95	95
X15	Pearson Correlation	.382 [*]	.454 [*]	.297 [*]	.487 [*]	.137	.172	.234 [*]	.133	.345 [*]	.403 [*]	.149	.043	.590 [*]	.523 [*]	1	.635 [*]	.425 [*]	.487 [*]	.340 [*]	.338 [*]	.093	.631 [*]
	Sq. (2-tailed)	.000	.000	.004	.000	.070	.085	.022	.153	.001	.000	.149	.581	.000		.000	.000	.000	.001	.002	.388		.000
N		95	95	95	95	95	95	95	95	95	95	95		95	95	95	95	95	95	95	95	95	95
X16	Pearson Correlation	.305 [*]	.403 [*]	.359 [*]	.554 [*]	.301 [*]	.175	.254 [*]	.167	.278 [*]	.553 [*]	.219 [*]	.109	.459 [*]	.425 [*]	.535 [*]	1	.445 [*]	.299 [*]	.490 [*]	.519 [*]	.345 [*]	.695 [*]
	Sq. (2-tailed)	.003	.000	.000	.000	.003	.087	.013	.105	.006	.000	.033	.295	.000		.000	.000	.000	.000	.000	.000	.000	.000
N		95	95	95	95	95	95	95	95	95	95	95		95	95	95	95	95	95	95	95	95	95
X17	Pearson Correlation	.194	.378 [*]	.149	.424 [*]	.158	.135	.272 [*]	.086	.309 [*]	.337 [*]	.082	.111	.529 [*]	.277 [*]	.425 [*]	.448 [*]	1	.438 [*]	.318 [*]	.547 [*]	.133	.552 [*]
	Sq. (2-tailed)	.059	.000	.145	.000	.126	.194	.008	.343	.002	.001	.430	.283	.000	.007	.000	.000	.000	.000	.000	.200	.000	.000

	X18	Pearson Correlation	.193	.318 ^a	.238	.307 ^a	.005	.188	-.092	.018	.031	.288 ^a	.016	-.125	.515 ^a	.477 ^a	.457 ^a	.299 ^a	.438 ^a	.1	.193	.285 ^a	.025	.411 ^a	
	SIG. (2-tailed)		.081	.002	.020	.003	.961	.059	.374	.862	.767	.026	.881	.227	.000	.000	.003	.000	.052	.005	.883	.000			
N			95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95		
X19	Pearson Correlation		.633 ^a	.353 ^a	.559 ^a	.474 ^a	.340 ^a	.165	.496 ^a	.141	.416 ^a	.545 ^a	.381 ^a	.270 ^a	.521 ^a	.345 ^a	.340 ^a	.490 ^a	.318 ^a	.193	1	.404 ^a	.235 ^a	.735 ^a	
SIG. (2-tailed)			.000	.000	.000	.000	.001	.108	.000	.173	.000	.000	.000	.000	.000	.001	.001	.000	.002	.002	.000	.021	.000		
N			95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	
X20	Pearson Correlation		.323 ^a	.409 ^a	.330 ^a	.503 ^a	.181	.090	.209 ^a	.036	.105	.303 ^a	.190	.087	.500 ^a	.349 ^a	.303 ^a	.519 ^a	.308 ^a	.547 ^a	.285 ^a	.404 ^a	1	-.005	.548 ^a
SIG. (2-tailed)			.001	.000	.001	.000	.080	.385	.042	.728	.308	.003	.054	.401	.000	.001	.002	.000	.005	.000	.000	.000	.000	.000	
N			95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	
X21	Pearson Correlation		.083	.082	.079	.085	.527 ^a	.345 ^a	.317 ^a	.289 ^a	.227	.323 ^a	-.060	.275 ^a	-.066	-.128	.090	.345 ^a	.133	.025	.235	-.006	1	.385 ^a	
SIG. (2-tailed)			.543	.375	.447	.362	.000	.001	.002	.005	.027	.001	.565	.007	.528	.215	.383	.001	.200	.008	.021	.955	.000		
N			95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	
TOTAL	Pearson Correlation		.655 ^a	.655 ^a	.623 ^a	.755 ^a	.531 ^a	.463 ^a	.537 ^a	.349 ^a	.453 ^a	.652 ^a	.445 ^a	.550 ^a	.567 ^a	.501 ^a	.631 ^a	.696 ^a	.592 ^a	.411 ^a	.735 ^a	.545 ^a	.385 ^a	1	
SIG. (2-tailed)			.000	.000	.000	.000	.000	.000	.001	.000	.000	.000	.000	.000	.001	.000	.000	.000	.000	.000	.000	.000	.000		
N			95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	

^a Correlation is significant at the .001 level (2-tail).

- Correlation is significant at the .005 level (2-tail).

2. Hasil Tes Aset

		Y1.1	Y1.2	Y1.3	TOTAL
Y1.1	Pearson Correlation	1	.534 **	.444 **	.831 **
	Sig. (2-tailed)		.000	.000	.000
	N	95	95	95	95
Y1.2	Pearson Correlation	.534 **	1	.445 **	.829 **
	Sig. (2-tailed)	.000		.000	.000
	N	95	95	95	95
Y1.3	Pearson Correlation	.444 **	.445 **	1	.756 **
	Sig. (2-tailed)	.000	.000		.000
	N	95	95	95	95
TOTAL	Pearson Correlation	.831 **	.829 **	.756 **	1
	Sig. (2-tailed)	.000	.000	.000	
	N	95	95	95	95
**. Correlation is significant at the 0.01 level (2-tailed).					

3. Hasil Tes Profitabilitas

		Y2.1	Y2.2	Y2.3	TOTAL
Y2.1	Pearson Correlation	1	.373 **	.343 **	.767 **
	Sig. (2-tailed)		.000	.001	.000
	N	95	95	95	95
Y2.2	Pearson Correlation	.373 **	1	.608 **	.810 **
	Sig. (2-tailed)	.000		.000	.000
	N	95	95	95	95
Y2.3	Pearson Correlation	.343 **	.608 **	1	.794 **
	Sig. (2-tailed)	.001	.000		.000
	N	95	95	95	95
TOTAL Pearson Correlation		.767 **	.810 **	.794 **	1
Sig. (2-tailed)		.000	.000	.000	
N		95	95	95	95
**. Correlation is significant at the 0.01 level (2-tailed).					

Lampiran V : Uji Reliabilitas Instrumen

1. Hasil Tes *Marketing Mix*

Case Processing Summary			
		N	%
Cases	Valid	95	100.0
	Excluded ^a	0	.0
	Total	95	100.0
a. Listwise deletion based on all variables in the procedure.			

Reliability Statistics	
Cronbach's Alpha	N of Items
.879	21

2. Hasil Tes Aset

Case Processing Summary			
		N	%
Cases	Valid	95	100.0
	Excluded ^a	0	.0
	Total	95	100.0
a. Listwise deletion based on all variables in the procedure.			

Reliability Statistics	
Cronbach's Alpha	N of Items
.730	3

3. Hasil Tes Profitabilitas

Case Processing Summary			
		N	%
Cases	Valid	95	100.0
	Excluded ^a	0	.0
	Total	95	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics	
Cronbach's Alpha	N of Items
.687	3

**Lampiran VI : Dokumentasi Kegiatan Penelitian di KSPSS BMT Yamamus
Tahunan Jepara**



Riwayat Hidup

A. Identitas Diri

1. Nama Lengkap : Rikha Khusnaya
2. Tempat & Tgl. Lahir : Demak, 09 Juni 1998
3. Alamat Rumah : Jl. Alipandi Sarjen RT.10 Kel.Raja Kec.Arut Selatan Kab.Kotawaringin Barat Provinsi Kalimantan Tengah
4. Hp : 082262656706
5. E-mail : rikhakhusnaya@gmail.com

B. Riwayat Pendidikan

1. Pendidikan Formal:
 - a. TK. Kyai Gede Pangkalan Bun KAL-TENG
 - b. SDN 2 Raja Pangkalan Bun KAL-TENG
 - c. MTSN Pangkalan Bun KAL-TENG
 - d. MAN PANGKALAN Bun KAL-TENG

Jepara, 1 Maret 2021

Rikha Khusnaya
171420000213