CHAPTER I
INTRODUCTION

This chapter presented of introduction. It covered; the background of study, the problem statement, the objective of study, scope of the study, significance of the study and thesis organization.

1.1. Background of the Study

Since years ago, teaching English as Foreign Language has been one of the most chalenging subject. A point in teaching English is that the learners achieve learning objectives. An English teacher can provide various ways and approaches in English teaching based on the needs of particular classes. Richards and Rodgers (2001: 112) state that every language teachers are able to apply learning approaches according to the needs of particular classes. They also can select teaching teachniques, media of learning, and also the use of appropiate textbook according to the students' need.

Textbook is one of the components to achieve learning succesfully. They are functioned as serving language input for learners and providing language practice that occurs in the English Class. They may provide the basis for the content of the lessons, the balance of skills taught and the kinds of language practice the students take part in. In other situations, they provide teachers some instruction to distribute material in classroom. For learners, the textbook may provide the major source of contact they have

with the language apart from input provided by the teacher. For inexperienced teachers, textbooks may help them in planning a lesson as well as formats that teachers can use. Most language teaching that occurs in the part of the world today could not succes without the existence of textbooks. Finding how to use textbooks is hence an important part of a teacher's professional skill (Cunningsworth, 1995: 5).

English textbook as learning material contains communicative purposes that are related to the social life. Language and society are two things that cannot be separated. In daily life, people convey their message, express feeling, and deliver idea through language. However, people may judge a person's background, character and intention based simply to people's language. Thus, language is something that can connect people into meaningful communication in the conversation. Communication is not just about producing words. There should be interpretations in every words uttered speaker or hearer in communication. In simple words, it contains something more than the words that speakers deliver (Psathas, 1995: 2)

Grice (1978: 52) states that in a conversation both speaker and hearer should make conversation work, called cooperative principles. It consists of four sub principles. In cooperative principle, speakers tend to make the conversational contribution such as required. What they said should be interpreted correctly in order to achieve meaningful communication. The conversation is also found in the texts especially in the English textbook. It is produced to help students getting the English skills in the school through

conversational practice. It is helpful for the students in mastering the four skills; listening, speaking, reading, and writing

A conversation also contains implicature. What speaker literally said is not what is actually said. In conversation, there is utterance that can not be understood without context. Implicature conveys more than what it is said. It commonly takes place in the daily conversations especially in the English textbook. Speaker's intended meaning which is implicitly stated also occurs in conversations in a text of a coursebook. The dialogues in the coursebook are kinds of spoken texts consisting of various kinds of implicature. Indirect communication which creates a hidden meaning or implicature is also done by the speakers in the spoken texts (William, 1967: 86)

The researcher uses *Pathway to English* textbook which is written by Sudarwati in 2016 and published by Erlangga as the object of the research. It is designed based on curriculum 2013 for students in their tenth year of schooling. Teachers and students find a solid coverage of the areas of importance required by the competency standard of the curriculum. This book uses Indonesian context and stories which make students more familiar with their culture. It helps the students understand the meaning of the texts in the book. However, students face some difficulties in understanding the meanings of the texts because of the existence of the implicatures in the conversational texts.

The writer uses *Pathway to English* textbook since it is commonly used by the students of Senior High School in Jepara. One of problems for

the English learners is understanding an implied meaning behind the part of conversation. As students in Senior High School, they should understand the meanings of the texts to make the learning run well in the classroom. Sometimes, they feel confuse when they have to answer the questions based on the texts because they cannot understand the meanings of the texts because of the translation of the language andsome implied meanings of the texts.

Based on the illustration of background of study above, the researcher wants to find out the cooperative principle and implicature into conversation part of pathway to English textbook. The tittle of this research is "A PRAGMATIC ANALYSIS INTO THE CONVERSATION PART OF *PATHWAY TO ENGLISH COURSEBOOK* FOR SENIOR HIGH SCHOOL GRADE X"

1.2. Problems Statements of the Study

The problem statement of the research can be provided as follows:

1. What are implicature found into the conversation part of *Pathway to English* text book for Senior High School grade X?

2. What are cooperative principle found into the conversation part of *Pathway to English* text book for Senior High School grade X?

3. Which pragmatic analysis tends to be used in the conversation part of *Pathway to English* text book for Senior High School grade X?

1.3. Objectives of the Study

Based on the problem of the research above, the objective of the research can be provided as follows:

1. To find out cooperative principle into the conversation part of *Pathway to English* text book for Senior High School grade X

2. To reveal implicature into the conversation part of *Pathway to English* text book for Senior High School grade X

3. To discuss the pragmatic analysis mostly used in the conversation part of *Pathway to English* text book for Senior High School grade X

1.4. Scope of the Study

There are many research analyses in the pragmatic field and there are many objects which can be analyzed but this research only focuses on revealing cooperative principle and implicature in the textbook, it is entitled pathway to English for Senior High School grade X. On this research the researcher also will compare the mostly used both cooperative principle and implicature.

1.5. Significance of the Study

This research is expected to give some benefits as follows:

(1) Theoretically

The findings of the study can enrich the knowledge regarding pragmatic field especially those which are related with cooperative principles and implicatures.

(2) Practically

a. For students: the students of Senior High School will get more knowledge about implicature and cooperative principles which are used in *Pathway to English* course book.

b. For English teachers: it can give some additional materials to the teachers and can help them to teach the students about the importances of context in understanding meaning of conversation.

c. For the other researcher: the result of the study will be useful for other researcher and become one of the resources when doing research about pragmatic study especially in analyzing implicature in conversation.

(3) Pedagogically

The result of the study gives benefit in enriching knowledge and language study. This study is essential for those who interest to study pragmatics especially in analyzing implicature and cooperative principles and the teachers or educators can use the result of the study as resources in teaching students.

1.6. Thesis Organization

Thesis organization makes the report of the analysis easier like as follows:

In chapter one is the introduction about the research, the writer would like to discuss about background of the study, problem of the study, objective of the research, scope of the study, significance of the study, and thesis organization.

Chapter two is reviewing of related literature, In this chapter the writer discusses about the review of related literature of the research that have correlation with the previous studies, and theory of the research include pragmatics, implicature, and cooperative principles.

Chapter three in this chapter the writer provides the research method that contains research design, unit of analysis, source of data, research instrument, technique of collecting data, and technique of analyzing data.

Chapter four is findings and discussion which present about the findings of implicature and cooperative principles in the textbook.

The last chapter is conclusion and suggestion which conclude the result of this study.