

CHAPTER I

INTRODUCTION

1.1 Background of The Research

Language is a device of communication for people. It is important role in human interaction as a main tool of communication. By using language, people can share any information, facts, or ideas among other. Moreover people can express their feelings through language. This means language is important tool to connect with other people and even with other nation. In process of communication, people expressed their feeling through language. They are expected to obey the maxim of cooperative principle proposed by Grice in 1975, so that the communication will be run well and effectively. When people do not pay attention to the rules, the process of communication will be inefficient.

In pragmatic field, cooperative principle theory explains that how people can be cooperative in communicating toward each other. This theory is a principle of conversation that was introduced by philosopher Herbert Paul Grice. He stated that the cooperative principle is the assumption that participants in a conversation normally attempt to be informative, truthful, relevant, and clear. This means that each participant is expected to give contributions in the conversations as required. Tan et al. (2013: 27) say that cooperative principle refers to make your conversational contribution such as it is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged; speakers and listeners usually cooperate with each other very well in

order to communicate smoothly. In other words, speaker tries to contribute meaningful, productive utterances to further the conversation and the listeners (who are the conversational partners) are doing the same. In the vast majority of conversations, it's safe to assume that both participants are trying to be cooperative.

In daily communication, people produce utterances in form of spoken or written form to express their ideas. In producing utterances of spoken communication, the utterances should be meaningful so that the communication can be successful and understood well by interlocutor. Utterance meaning can be defined as what speakers mean or what speakers imply when people use string language. Hurford (1983) stated that sentence meaning is what a sentence itself means. It deals with literal or lexical meaning. Utterance meaning will be the starting point when we want to talk about implicature.

Based on the statement above, the speaker's utterances need to be interpreted by people. It is so called as conversational implicature in pragmatics field. Grice implies that conversational implicature can be defined as "a different pragmatic meaning of an utterance with respect to the literal meaning expressed by utterance" (Jacob L. Mey, 1998: 371). Furthermore, it can be seen that in conversational implicature the hearer remarkably constructs the assumption that one of the conversational maxims, relevance, informativeness, or clarity is not violated by the speaker.

Contextual factor also required in understanding about Conversational Implicature. Grice, (2004: 43) proposed that in order to deduce conversational implicatures precisely, the speaker and the hearer must share knowledge which include the utterance from which the implicature is to be interpreted; the roles and expectations of the participants in a conversation; the context of the conversation; and the world around them connected to their interaction.

In communicating with others, sometimes people do interaction which is not accordance with the maxims. They do not follow the principles and break the rule of maxims to communicate their ideas for some reasons. In this case, the speakers may violate or flout the maxims for achieving some purposes. Violation, according to Sari et al. (2019: 713) is where the speaker do not maximize their contribution in using maxim usage while doing conversation. Meanwhile, flouting maxim S. C. Levinson (1983) stated as cited in Khosravizadeh & Sadehvandi (2011:123) that the flouting of maxims takes place when individuals deliberately cease to apply the maxims to persuade their listeners to infer the hidden meaning behind the utterances; that is, the speakers employ implicature. In this research, the researcher will investigate the non-observe maxims inform of violation maxim and flouting maxims which occur during English teaching and learning process. This research will investigate the utterances which are produced by the teacher and students in their interaction during teaching and learning process. The data which will be analysed by the researcher can be either English or Bahasa uttered by teacher and students.

The uncooperative communication also can be found in teaching and learning process. In a learning process, to reach the goal of communication and the goal of education, teacher and students should cooperate in communicating. This means in reaching the goal the teacher have to develop their knowledge especially in English teaching as we know that during the learning process, there will be the interaction between the teacher and the students to communicate each other in all aspects such as the material or the environment aspect.

Living in this globalization era, most of learning institutions in Indonesia teach English as foreign language (EFL) in their institution. In teaching and learning process, the classroom interaction, it is not only the communication between the teacher and students but also students with other students. The interaction should be well-established in order to reach a goal of education. It means communication is important in teaching and learning process. The way of communication between teacher and students should be cooperate in building a good conversation to avoid misunderstanding. Even though a cooperative communication is important, based on the researcher experience, found that sometime, the teachers only focus on building students' written skill such as grammar or make a sentence and how students can write well or pass the examination. It seems that the way of communicating is not really important. The researcher also found some students are commonly afraid to speak up by using English or lack of vocabulary so that they cannot understand of what speaker say. This problem happened in MA NU Hasyim Asy'ari Bangsri which indicates that the interaction happened in the class during teaching and learning process in 12th

grade of immersion students in MA Hasyim Asy'ari Bangsri may break the rule of cooperative principle theory proposed by H. Paul Grice in 1975. Based on the fact above, the researcher wants to analysis the violation and flouting maxim which are produced by teacher and students in English teaching and learning context in MA Hasyim Asy'ari Bangsri academic year 2020/2021.

1.2 Statements of Problem

The problem statements of this research are as follows:

1. What types of violation and flouting of maxims that are produced by the teacher and students in English teaching and learning process?
2. What are the most frequently violation and flouting of maxims that are produced by the teacher and students in English teaching and learning process?

1.3 Objective of The Research

The objectives of the research are as follows:

1. To identify the types of violation and flouting of maxims that are produced by the teacher and students in English teaching and learning process.
2. To find the most frequently violation and flouting of maxims that are produced by the teacher and students in English teaching and learning process.

1.4 Significance of The Research

This research offers some benefits as presented below:

1. Theoretically

This research could give more understanding of a study in pragmatic field, especially in Conversational Maxim field.

2. Practically

a. For the researcher

This research can give more information and knowledge about cooperative principle analysis, particularly the violation and flouting of maxims which are produced by teacher and students in English teaching and learning process.

b. For English Teacher

This research can give more information to the teacher about the function of conversational maxims in English teaching and learning process. Furthermore, the teacher also will be able to improve their teaching performance and develop good interaction to create a communicative atmosphere in classroom by obeying the rule of cooperative principle in maxims so that the students will be easier to understand the material during teaching and learning process.

c. For the Students

This research can help students to avoid miscommunication during teaching and learning process and also increase a communicative interaction in classroom.