

## CHAPTER 1

### INTRODUCTION

#### 1.1. Background of the Research

English as an International language is spoken almost all over the world. Nowadays, English takes an important role as communication language used in many sectors of life such as, trading, bilateral relationship, and many others. English has become the language used by many people all over the world to connect and share with another. Therefore, people should understand and master English in order to gain broader knowledge, information, and technology.

Vocabulary is the important element in learning English, it is the first step for the students if they want to achieve their goal in learning English skill. However, English is still regarded as a difficult subject and a difficult language to be mastered by the students. As Nunan (2005:121) states that “vocabulary is the collection of words that an individual knows”. That is a reason why without a sufficient vocabulary, students will have difficulties in learning a language.

Vocabulary mastery is very important for the students. Trough vocabulary, the students are able to master the four language skills, there are: listening, speaking, writing, and reading. That is why the mastery of vocabulary determines the mastery of four language skills. By having good

mastery of vocabulary the students are able to communicate well and clearly with each other.

According (Wijayanti, 2010) The lack of interesting media will cause many problems that occur in teaching learning process. The use of appropriate media in teaching English, especially vocabulary, would be more effective and understandable. But, if the media that is used by teacher is not appropriate, it may cause some problem to the students such as bored and lazy in learning process. The passive teaching learning makes the students lack of interactive, and the students are not in the material. Researchers believe that teachers should be able to select good and effective teaching media. Like example using animation video as a media. Because by using these media, students can feel enjoy in learning, and they can quickly capture the material from that study.

In order to solve the problems the teacher has to present material by using suitable method and media. One of them to improve vocabulary mastery is animation video through natural approach. Animation video is chosen as the media to teach vocabulary. This media allows students to explore as they learn in a pleasant atmosphere and help students to memorize English vocabulary easier. According Oemar Hamalik a fun medium can help students to remember a given material and help students to learn.

Many researchers have conducted the study on animation video for vocabulary learning. Chih-cheng Lin (2012) showed that animation video is more effective than using a memorizing or traditional technique. MacGilivray (2005) states that animation video is very useful because it has a great effect on improve students' motivation in learning English and also students' vocabulary mastery.

In learning English Vocabulary, every student has a different particular way and technique to make them feel comfortable to gain knowledge. They need to know about natural approach method in the learning process. Natural Approach is a method where the teacher doesn't use translation or the students' native tongue but the teacher uses English to communicate in the class.

Based on the explanation above the researcher focused on the animation video through natural approach on students vocabulary mastery.

## **1.2. Research Question**

Based on the background above, the problem was formulated as follows: "How effective is the use of natural approach using animation video in improving students' vocabulary mastery at the eighth grade students in SMP N 1 Tahunan in academic year 2019/2020?"

## **1.3. Objective of Study**

The objective of this research is to find as follows: "To find out the effectiveness of natural approach using animation video in improving

students' vocabulary mastery at the eighth grade students in SMP N 1 Tahunan”.

#### **1.4. Scope of the Study**

There are many strategies, and technique can improved the students vocabulary mastery. In this study, the researcher focuses on the animation video through natural approach on vocabulary mastery of eighth grade students at SMP N 1 Tahunan.

#### **1.5. Significance of the study**

The significance of the study are divided into:

##### **1.5.1. Theoritically**

This research is expected to help increase knowledge in the use of natural approach using animation video as a learning media in learning English and this can make students more enjoy in carrying out learning.

As well as this research is expected to help teachers as their reference to improve knowledge.

##### **1.5.2. Practically**

###### **a. Teachers**

For the English teachers, the results of this study hopefully can provide useful information. It is also hoped that it will be useful for teachers to increase students' interest in learning English, and can help teachers find out some interesting learning media for teaching vocabulary.

b. Students

For the students, this research is expected to help students to learn English, and can be a motivation for learning English in a new way. And hopefully the results of this study can hopefully be useful input for students to learn to master their English vocabulary through animated videos.

c. Researchers

For the researchers, hopefully this research can be useful and give a reference for other researchers in conducting research.

