

Lampiran I

KUESIONER PENELITIAN

Hal : Permohonan Partisipasi Kuesioner Penelitian

Yth. Saudara/i Siswa Perbankan Syariah SMK Taq Sadamiyyah

Dengan hormat,

Bersama ini saya,

Nama : Anik Sholihatun

NIM : 171420000144

Program Studi : Perbankan Syariah

Fakultas : Syariah dan Hukum UNISNU Jepara

Memohon kesediaan Saudara/i siswa Perbankan Syariah SMK Taq Sadamiyyah untuk mengisi kuesioner penelitian saya yang berjudul **“Pengaruh Pengetahuan dan Promosi terhadap Minat menjadi Pengguna Lembaga Keuangan Syariah (Studi Kasus pada Siswa Perbankan Syariah SMK Taq Sadamiyyah)”**. Seluruh data yang diperoleh akan dijaga kerahasiaannya dan digunakan semata-mata untuk kepentingan akademik serta tidak dipublikasikan secara umum.

Atas partisipasi Saudara/i saya ucapkan terimakasih.

Jepara, 4 Februari 2021

Hormat saya,

Anik Sholihatun

KUESIONER

Nama :

Jenis Kelamin : Laki-laki
 Perempuan

Usia :

Kelas : 10
 11
 12

Keterangan: Berilah tanda *checklist* (√) pada kolom yang dipilih!

Sangat Setuju (SS), Setuju (S), Netral (N), Tidak Setuju (TS), Sangat Tidak Setuju (STS).

Pernyataan	Tanggapan Responden				
Pengetahuan (X1)	SS	S	N	TS	STS
1. Saya mengetahui produk-produk dan layanan jasa pada Lembaga Keuangan Syariah					
2. Saya mengetahui manfaat produk dan layanan jasa pada Lembaga Keuangan Syariah					
3. Saya puas atas produk dan layanan jasa Lembaga Keuangan Syariah yang ditawarkan					
4. Saya mengetahui bahwa Lembaga Keuangan Syariah dalam operasionalnya sesuai prinsip syariah					
Promosi (X2)					
5. Saya tertarik dengan iklan yang dilakukan Lembaga Keuangan Syariah melalui media cetak atau elektronik					
6. Saya tertarik menjadi pengguna Lembaga Keuangan Syariah sebab ada promosi secara langsung (perorangan) yang dilakukan pegawainya					
7. Saya mengetahui mengenai produk Lembaga Keuangan Syariah melalui promosi yang dilakukan					
8. Saya tertarik menggunakan produk Lembaga Keuangan					

Syariah karena adanya bakti sosial yang dilakukan					
Minat Menjadi Nasabah (Y)					
9. Saya berminat menjadi pengguna Lembaga Keuangan Syariah karena ingin tahu mengenai produk dan layanan jasanya					
10. Saya berminat menjadi pengguna Lembaga Keuangan Syariah karena mengetahui prinsip syariah yang diterapkan					
11. Saya berminat menjadi pengguna Lembaga Keuangan Syariah karena produk-produknya menarik					
12. Saya berminat menggunakan produk Lembaga Keuangan Syariah karena untuk memenuhi kebutuhan					

Lampiran II

HASIL ANALISIS DATA

JAWABAN RESPONDEN

No	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10	B11	B12	Total
1	4	4	4	4	4	4	4	4	4	4	4	4	48
2	4	4	4	5	4	4	4	4	4	4	4	4	49
3	5	5	3	5	5	3	5	5	3	3	3	3	48
4	4	4	4	4	4	4	3	4	5	4	3	3	46
5	4	3	4	4	4	4	4	4	4	4	4	4	47
6	5	5	4	4	4	4	5	4	4	4	4	4	51
7	4	4	4	4	3	3	4	4	3	5	4	4	46
8	4	4	4	4	4	4	4	4	4	4	4	4	48
9	4	4	3	5	4	4	4	3	3	3	4	4	45
10	4	4	4	4	4	4	4	4	4	4	4	4	48
11	5	5	5	5	3	2	2	4	4	4	3	5	47
12	4	4	3	5	5	3	4	5	4	5	4	5	51
13	4	4	5	5	4	3	4	5	4	5	3	4	50
14	4	5	4	5	5	4	4	3	4	4	5	4	51
15	4	3	3	5	3	3	3	3	5	4	3	5	44
16	4	3	3	4	3	3	3	4	4	3	3	3	40
17	4	3	4	4	4	5	4	4	5	4	5	4	50
18	4	4	5	5	3	4	3	4	4	4	5	4	49
19	4	4	5	5	4	4	4	4	3	4	3	4	48
20	4	4	5	4	3	3	3	4	4	4	4	5	47
21	4	3	3	4	3	3	4	5	5	4	4	5	47
22	4	3	4	3	4	3	4	3	4	4	3	4	43
23	4	4	4	5	3	4	4	5	3	4	3	4	47
24	4	4	5	3	5	5	5	5	4	4	3	2	49
25	4	3	4	5	4	2	4	5	4	4	4	4	47
26	5	4	4	5	5	4	5	4	4	3	4	4	51
27	3	3	4	5	5	3	4	5	5	3	4	3	47
28	4	5	4	3	4	3	4	4	4	4	4	3	46
29	5	5	4	5	4	5	5	5	5	5	5	5	58
30	3	4	3	5	3	3	3	3	3	4	3	2	39
31	4	4	4	4	3	3	3	3	3	3	3	3	40
32	3	4	3	5	5	3	4	3	2	3	4	5	44
33	4	4	3	5	3	3	3	4	4	4	3	3	43

34	3	4	4	4	3	4	3	3	3	3	3	4	41
35	4	5	3	3	5	5	3	5	4	3	3	3	46
36	3	4	3	4	3	4	2	3	3	4	4	3	40
37	5	5	4	4	3	3	4	2	2	4	2	4	42
38	4	4	4	5	4	3	3	3	3	4	3	3	43
39	5	4	3	3	5	5	4	4	4	4	3	4	48
40	4	5	3	5	2	3	4	4	5	5	3	4	47
41	4	4	4	4	4	4	4	4	4	4	4	4	48
42	5	4	5	4	4	4	4	5	5	4	4	5	53
43	4	4	3	5	4	3	3	3	4	3	3	4	43
44	4	5	5	5	3	3	4	4	3	3	4	3	46
45	4	4	3	5	3	4	4	4	3	5	3	4	46
46	5	5	3	5	3	5	5	4	5	5	3	3	51
47	4	4	4	4	4	4	4	4	4	4	4	4	48
48	3	3	4	4	3	3	3	3	4	4	4	4	42
49	4	4	4	4	4	5	4	3	4	5	3	4	48
50	4	3	5	3	5	2	3	3	4	3	5	3	43
51	4	4	3	4	4	3	4	4	3	4	4	3	44
52	5	5	5	5	5	5	5	5	5	5	5	5	60
53	4	4	4	4	4	3	4	4	3	2	3	3	42
54	4	4	4	4	4	2	3	3	2	4	2	4	40
55	4	5	4	4	5	4	4	5	4	4	5	4	52
56	3	3	3	3	3	3	3	3	3	3	3	3	36
57	3	3	4	4	3	3	3	4	3	3	3	3	39
58	4	4	4	4	4	4	4	4	4	4	4	2	46
59	3	3	3	3	3	3	3	3	3	3	3	3	36
60	4	4	3	4	4	4	4	3	4	4	4	4	46
61	4	4	4	4	4	4	4	4	4	4	4	4	48
62	5	5	5	5	5	5	5	5	5	5	5	5	60
63	4	4	4	4	4	4	4	4	4	4	4	4	48
64	4	3	3	4	3	3	4	4	3	3	3	4	41
65	4	4	3	5	3	3	3	3	4	4	3	3	42
66	4	4	3	3	3	4	3	4	3	3	4	3	41
67	4	4	3	3	4	3	4	3	4	5	3	4	44
68	4	3	4	4	3	3	4	3	4	4	3	4	43
69	4	4	3	4	3	3	4	4	4	3	3	5	44
70	5	5	5	5	4	3	4	4	3	5	3	3	49
71	4	4	3	4	4	2	4	2	3	5	2	3	40
72	5	5	5	5	3	2	3	3	3	4	2	3	43

UJI VALIDITAS

Variabel X1 (Pengetahuan)

Correlations

		B1	B2	B3	B4	X1
B1	Pearson Correlation	1	.575**	.309**	.219	.734**
	Sig. (2-tailed)		.000	.008	.065	.000
	N	72	72	72	72	72
B2	Pearson Correlation	.575**	1	.213	.300*	.752**
	Sig. (2-tailed)	.000		.072	.010	.000
	N	72	72	72	72	72
B3	Pearson Correlation	.309**	.213	1	.126	.627**
	Sig. (2-tailed)	.008	.072		.293	.000
	N	72	72	72	72	72
B4	Pearson Correlation	.219	.300*	.126	1	.618**
	Sig. (2-tailed)	.065	.010	.293		.000
	N	72	72	72	72	72
X1	Pearson Correlation	.734**	.752**	.627**	.618**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	72	72	72	72	72

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Variabel X2 (Promosi)

Correlations

		B5	B6	B7	B8	X2
B5	Pearson Correlation	1	.323**	.472**	.324**	.713**
	Sig. (2-tailed)		.006	.000	.006	.000
	N	72	72	72	72	72
B6	Pearson Correlation	.323**	1	.446**	.360**	.738**
	Sig. (2-tailed)	.006		.000	.002	.000
	N	72	72	72	72	72
B7	Pearson Correlation	.472**	.446**	1	.434**	.779**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	72	72	72	72	72
B8	Pearson Correlation	.324**	.360**	.434**	1	.720**

	Sig. (2-tailed)	.006	.002	.000		.000
	N	72	72	72	72	72
X2	Pearson Correlation	.713**	.738**	.779**	.720**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	72	72	72	72	72

** . Correlation is significant at the 0.01 level (2-tailed).

Variabel Y (Minat)

Correlations

		B9	B10	B11	B12	Y
B9	Pearson Correlation	1	.329**	.446**	.309**	.765**
	Sig. (2-tailed)		.005	.000	.008	.000
	N	72	72	72	72	72
B10	Pearson Correlation	.329**	1	.076	.272*	.591**
	Sig. (2-tailed)	.005		.524	.021	.000
	N	72	72	72	72	72
B11	Pearson Correlation	.446**	.076	1	.312**	.682**
	Sig. (2-tailed)	.000	.524		.008	.000
	N	72	72	72	72	72
B12	Pearson Correlation	.309**	.272*	.312**	1	.697**
	Sig. (2-tailed)	.008	.021	.008		.000
	N	72	72	72	72	72
Y	Pearson Correlation	.765**	.591**	.682**	.697**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	72	72	72	72	72

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

UJI RELIABILITAS

Variabel X1(Pengetahuan)

Case Processing Summary

		N	%
Cases	Valid	72	100.0
	Excluded ^a	0	.0
	Total	72	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.603	4

Item Statistics

	Mean	Std. Deviation	N
B1	4.06	.554	72
B2	4.01	.661	72
B3	3.82	.718	72
B4	4.26	.692	72

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
16.15	3.174	1.781	4

Variabel X2 (Promosi)

Case Processing Summary

		N	%
Cases	Valid	72	100.0
	Excluded ^a	0	.0
	Total	72	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.716	4

Item Statistics

	Mean	Std. Deviation	N
B5	3.78	.755	72
B6	3.51	.822	72
B7	3.76	.682	72
B8	3.83	.769	72

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
14.89	4.973	2.230	4

Variabel Y (Minat)

Case Processing Summary

		N	%
Cases	Valid	72	100.0
	Excluded ^a	0	.0
	Total	72	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.624	4

Item Statistics

	Mean	Std. Deviation	N
B9	3.76	.760	72
B10	3.90	.695	72
B11	3.56	.767	72
B12	3.75	.765	72

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
14.97	4.196	2.049	4

ANALISIS DESKRIPTIF

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Pengetahuan (X1)	72	12	20	16.15	1.781
Promosi (X2)	72	11	20	14.89	2.230
Minat (Y)	72	11	20	14.97	2.049
Valid N (listwise)	72				

UJI NORMALITAS

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.532 ^a	.283	.262	1.760

a. Predictors: (Constant), Promosi, Pengetahuan

b. Dependent Variable: Minat

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	84.273	2	42.136	13.607	.000 ^b
	Residual	213.672	69	3.097		
	Total	297.944	71			

a. Dependent Variable: Minat

b. Predictors: (Constant), Promosi, Pengetahuan

Coefficients^a

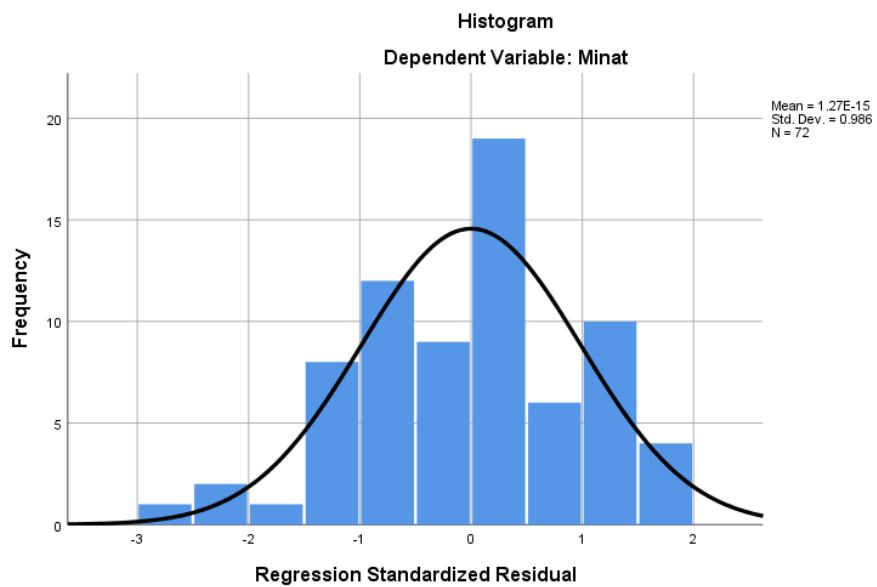
Model		Unstandardized Coefficients		Standardized	t	Sig.
		B	Std. Error	Coefficients Beta		
1	(Constant)	5.595	2.065		2.710	.008
	Pengetahuan	.204	.125	.178	1.638	.106
	Promosi	.408	.100	.444	4.097	.000

a. Dependent Variable: Minat

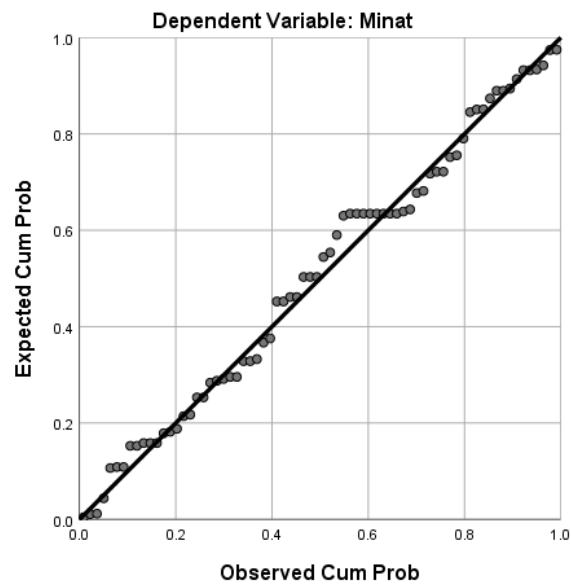
Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	12.94	17.84	14.97	1.089	72
Residual	-4.619	3.442	.000	1.735	72
Std. Predicted Value	-1.861	2.636	.000	1.000	72
Std. Residual	-2.625	1.956	.000	.986	72

a. Dependent Variable: Minat



Normal P-P Plot of Regression Standardized Residual



One-Sample Kolmogorov-Smirnov Test

Unstandardized
Residual

N		72
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	1.73478007
Most Extreme Differences	Absolute	.090
	Positive	.049
	Negative	-.090
Test Statistic		.090
Asymp. Sig. (2-tailed)		.200 ^{c,d}

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

UJI MULTIKOLINEIITAS

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.532 ^a	.283	.262	1.760

a. Predictors: (Constant), Promosi, Pengetahuan

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	84.273	2	42.136	13.607	.000 ^b
	Residual	213.672	69	3.097		
	Total	297.944	71			

a. Dependent Variable: Minat

b. Predictors: (Constant), Promosi, Pengetahuan

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	5.595	2.065		2.710	.008		
	Pengetahuan	.204	.125	.178	1.638	.106	.884	1.132
	Promosi	.408	.100	.444	4.097	.000	.884	1.132

a. Dependent Variable: Minat

Coefficient Correlations^a

Model		Promosi	Pengetahuan
1	Correlations	Promosi	1.000
		Pengetahuan	-.341
	Covariances	Promosi	.010
		Pengetahuan	-.004

a. Dependent Variable: Minat

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions		
				(Constant)	Pengetahuan	Promosi
1	1	2.981	1.000	.00	.00	.00
	2	.013	15.255	.12	.15	1.00
	3	.006	22.412	.88	.85	.00

a. Dependent Variable: Minat

UJI HETEROSKEDASTISITAS

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.205 ^a	.042	.014	1.01741

a. Predictors: (Constant), Promosi, Pengetahuan

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	3.137	2	1.568	1.515	.227 ^b
	Residual	71.423	69	1.035		
	Total	74.560	71			

a. Dependent Variable: RES2

b. Predictors: (Constant), Promosi, Pengetahuan

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-.674	1.194		-.565	.574
	Pengetahuan	.097	.072	.169	1.344	.183
	Promosi	.033	.058	.073	.581	.563

a. Dependent Variable: RES2

Coefficient Correlations^a

Model		Promosi	Pengetahuan
1	Correlations	Promosi	1.000
		Pengetahuan	-.341
	Covariances	Promosi	.003
		Pengetahuan	-.001

a. Dependent Variable: RES2

UJI KORELASI BERGANDA

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	Change Statistics			Sig. F Change
						F Change	df1	df2	
1	.532 ^a	.283	.262	1.760	.283	13.607	2	69	.000

a. Predictors: (Constant), Promosi, Pengetahuan

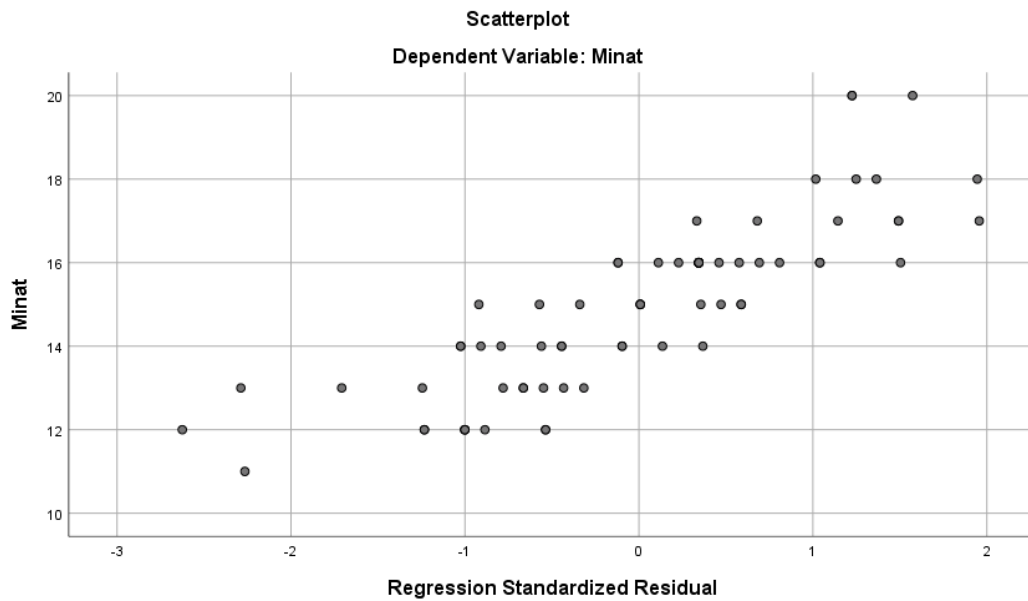
b. Dependent Variable: Minat

UJI REGRESI LINIER BERGANDA

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.	95.0% Confidence Interval for B	
		B	Std. Error				Lower Bound	Upper Bound
1	(Constant)	5.595	2.065		2.710	.008	1.477	9.714
	Pengetahuan	.204	.125	.178	1.638	.106	-.044	.453
	Promosi	.408	.100	.444	4.097	.000	.209	.607

a. Dependent Variable: Minat



UJI T (PARSIAL)

Coefficients^a

Model		Unstandardized Coefficients		Standardized	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	5.595	2.065		2.710	.008
	Pengetahuan (X1)	.204	.125	.178	1.638	.106
	Promosi (X2)	.408	.100	.444	4.097	.000

a. Dependent Variable: Minat (Y)

UJI F (SIMULTAN)

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	84.273	2	42.136	13.607	.000 ^b
	Residual	213.672	69	3.097		
	Total	297.944	71			

a. Dependent Variable: Minat (Y)

b. Predictors: (Constant), Promosi (X2), Pengetahuan (X1)

UJI KOEFISIEN DETERMINASI (R^2)

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.532 ^a	.283	.262	1.760

a. Predictors: (Constant), Promosi (X2), Pengetahuan (X1)

Lampiran IV

RIWAYAT HIDUP

A. Identitas Diri

1. Nama Lengkap : Anik Sholihatun
2. Tempat & Tgl. Lahir : Jepara, 26 September 1998
3. Alamat : Guyangan 01/11 Bangsri Jepara
4. No hp : 085742610995
5. Email : aniksholihatun@gmail.com

B. Riwayat Pendidikan

1. Pendidikan Formal

- a. MI Daruttarbiyyah Wata'lim Suwawal 03
- b. SMP TAQ Sadamiyyah Guyangan Bangsri
- c. SMK TAQ Sadamiyyah Guyangan Bangsri
- d. UNISNU Jepara, tahun 2017 - sekarang

Jepara, 26 Februari 2021

Anik Sholihatun

NIM: 171420000144